

# QUARTER HORSE RACING PERMIT APPROVED

BUT, AH, THESE NIGHTS!

Wednesday, June 23	115	75
Thursday, June 24	105	73
Friday, June 25	101	80
Saturday, June 26	96	74
Sunday, June 27	97	61
Monday, June 28	103	59
Tuesday, June 29	108	62

## The Desert Sun

and PALM SPRINGS NEWS

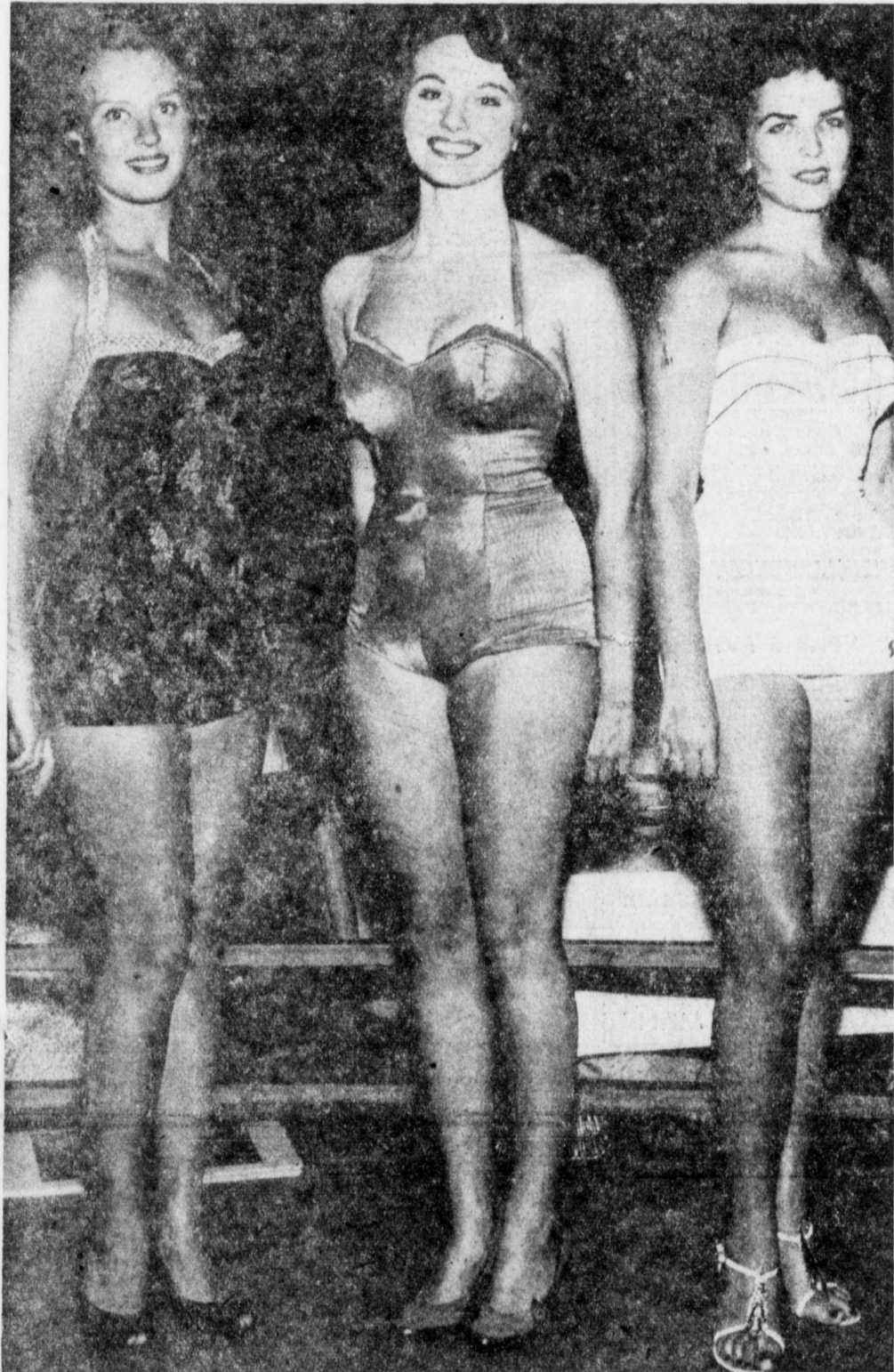
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2 Sections — 14 Pages

Palm Springs, California, Thursday, July 1, 1954

Single Copy 10c



(Anderson Photo)  
**THREE WINNERS** — Of the five finalists in the search for Miss Palm Springs, the three young women above were chosen first, second and third place, but all three went on to compete for the title of Miss California at the Ambassador hotel Tuesday night. From left to right they are: Mrs. Taylor Dunlevie, Miss Marion Eddy Caroon, selected as "Miss Palm Springs" and Miss Joanne Droste. Two other finalists were Miss Louise McCrystal and Miss Arlene Collier.

### Village Pioneer Taken by Death

Mrs. Harriet Cody, 69, apartment house owner and Palm Springs resident for 38 years, died Monday morning at Desert hospital following a lingering illness.

Funeral services, conducted by Rev. William Blanton, will take place today at 10 a.m. at St. Paul's in the Desert Episcopal church, followed by cremation at the Mt. View Crematory at San Bernardino.

A native of Baltimore, she is the widow of Harold Bryant Cody, Los Angeles architect, who died in 1924. Mrs. Cody built Casa Cody apartments here in 1937.

Surviving are her daughter Patricia C. Rogers, and three grandchildren, Shelby Gray, Charles and Richard Rogers.

### VILLAGE ENTRANT NEAR TOP IN CONTEST FINAL

Beauty of any kind especially the feminine form has, since the beginning of time, been a matter of personal choice and opinion.

This was demonstrated in Palm Springs during the past five weeks in the elimination contests and the finals Saturday for the title of Miss Palm Springs of Riverside county.

Approximately 32 young women paraded before seven new judges during each of the contests.

**IN THE FINALS** Saturday, with all of the contests held in the Starlite Room of the Chi Chi before packed throngs, Marion Eddy Caroon, niece of Miss Edith Eddy Ward of Palm Desert, was selected by seven judges as "Miss Palm Springs."

The selection of the judges had hardly a chance to cool

and set, before a furore was raised by many in the Saturday night audience who believed that Joanne Droste, or Taylor Dunlevie should have been selected.

**AS A RESULT** all three young women entered the Miss California contest at the Ambassador hotel Tuesday night, with the understanding there, that the seven judges selected by the Greater Los Angeles Press Club, co-sponsor of the contest would be the final court of appeal in deciding who of the three, Miss Caroon, Miss Droste or Taylor Dunlevie, should present Palm Springs.

The decision of the judges was final and Miss Caroon was selected to represent Palm Springs, according to Guy Gifford, of the Press Club. Mrs. Dunlevie carried the colors of Palm Desert and Miss Droste was asked to represent Coachella Valley.

**IN THE FINAL JUDGING** for Miss California, however, Miss Droste and Miss Caroon were eliminated and Mrs. Dunlevie was only separated from first place by a narrow margin.

The winner was Sandra Constance, "Miss Hollywood," who was crowned "Miss California" and who will go on to compete for the title of Miss United States and possibly Miss Universe.

Along the way, though, of the See **CONTEST**, Page 4a

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## Council Starts Proceeding to Annex 15½ Square Mile Area

### Desert Turf Club Granted Race Permit

Hope to Inaugurate Quarter Horse Racing in Fall

"They're off and running!" That shout over the loud-speaker—or a variation of it—will probably be echoed in the desert this fall.

For the California State Racing Board, meeting in Los Angeles Monday, approved the application of the Desert Turf club to construct a quarter horse racing plant on Del Sol road in Rancho Mirage.

**THE STATE BOARD** allotted 14 days of racing plus charity days but fixed no exact dates pending construction of the plant.

In anticipation of a favorable report, Desert Turf club started grading operations some days ago and hopes to have its plant ready in October.

At the same time that the board granted the Desert Turf club's application, it rejected the application of the Palm Desert Turf club for a thoroughbred track here. This case, however, is not closed, thoroughbred sponsors said. They expect to appeal.

**NEXT MOVE** in the quarter horse program is in the hands of county supervisors who will have to grant a zoning permit for the track which is in unincorporated territory.

Granting of the permit climaxed a long campaign for quarter horse racing here. In the several years since a track was first proposed many meetings have been held here and arguments presented by both sides.

The racing board, however, in its ruling Monday, deemed that establishment of the track was "in the public interest."

**FRANK BOGERT** is president of the Desert Turf club. He has See **RACING**, Page 5a



(Desert Sun Photo)  
**NO ROCKING CHAIR BLUES** — Mrs. Zaddie Bunker, the Village's Flying Great Grandmother, likes a rocking chair just like all other great grandmothers, but hers has wings. She took off in it yesterday for a 15,000-mile air jaunt of the nation.

### FLYING GREAT GRANDMA HOPS OFF ON 15,000-MILE AERIAL VACATION

Zaddie Bunker, Palm Springs' flying great-grandmother, who says she will be 67 in two months, took off from Palm Springs yesterday for another grand adventure — an aerial tour of the United States.

Like any other great-grandmother, she likes her rocking chair. But the one she prefers has wings and a propeller and zooms through the air rather than remaining stationary on the veranda.

**AT THE CONTROLS** of her Erco, 85 horsepower plane, radio receivers clamped to her silver-grey hair, sectional air maps beside her, she gunned the motor and was off for a tour of the nation's major cities and

capitals, with the expectation of a great vacation trip.

Pioneer resident of Palm Springs, believed to be the only flying great-grandmother in the world, she is carrying letters of greetings from Mayor Florian Boyd of Palm Springs to the mayors of the many cities she plans to visit on a more than 15,000 mile air tour of the country.

**SHE IS PARTICULARLY** proud of the letter she is carrying from Governor Goodwin J. Knight to Governor John S. Fine of Pennsylvania in which the California executive says:

"Out here in California we are very proud of one of our foremost women citizens. She is Mrs. Zaddie Bunker of Palm Springs who is believed to be the only great-grandmother ever to be issued a pilot's license in the United States."

"I am asking her to carry this letter with her to present to you with my greetings and best wishes to you and the people of Pennsylvania."

"**I'LL BE 67** August 29," Mrs. Bunker declared, "and by that time I hope to be back in Palm Springs to take my commercial pilot's examination. I want to take and pass that examination."

See **AIR TOUR**, Page 4a

### Guiberson's Cement Mill Land in Tract

Map of Proposed Addition Before Boundary Board

City council Tuesday night started action toward annexation of 15½ square miles of territory to the city in a move to prevent construction of a cement mill a few miles north of Palm Springs on Highway 111.

Among the sections listed in a resolution looking toward the annexation proceedings is the land where Samuel Guiberson is seeking a permit to construct the plant.

**COUNCIL ADOPTED** a resolution Tuesday approving the annexation plan and authorizing submission of the territory proposed to be taken into the city, to the county boundary commission.

The legal description of the area in question was presented to the commission yesterday.

In other steps in the coming conflict over the construction of a cement mill, council voted to employ former city attorney, Roy Colegate, to aid in the legal steps seeking to circumvent the plant.

**COLEGATE WAS HIRED** on an hourly basis by council Tuesday night.

Other steps included setting a date for a county planning commission hearing on Guiberson's application for a zoning permit for the plant. The commission set July 30 as the date.

**IN ITS RESOLUTION** approving annexation proceedings, council listed sections 22, 23, 25, 26, 27, 28, 33 and 36, T3S, R3E, SB&M, and sections 31, 32, 33, T3S, R4E and sections 3, 7, 8, and half of 9, northwest of the Village.

The territory includes 15½ sections of 15½ square miles. The land lies northwest of the present city limits of Palm Springs and includes the lands where the cement mill is proposed.

**ANNEXATION** of the area will put it under control of the city planning commission and city zoning laws.

The resolution adopted by the city Tuesday night approves the plat layout and the accompanying map submitted by the planning director.

Under terms of section 35002 of the government code, the map was submitted to the county boundary commission for an examination into the definiteness and certainty of the proposed boundaries of the annexation plan.

The commission received the map yesterday for study.

### REOPEN CANYONS FOR JULY FOURTH HOLIDAY

Palm Springs is looking for another large weekend — the three-day Fourth of July holiday and indications are that many will be in town for the event.

Advance registrations have been brisk and preparations have been made to entertain many visitors.

Tribal Council of the Agua Caliente band of Mission Indians will re-open Palm and Andreas canyons for the three days. The toll gate, leading to the canyons, will be open at 9 a.m. Saturday, all day Sunday and will close late Monday afternoon.

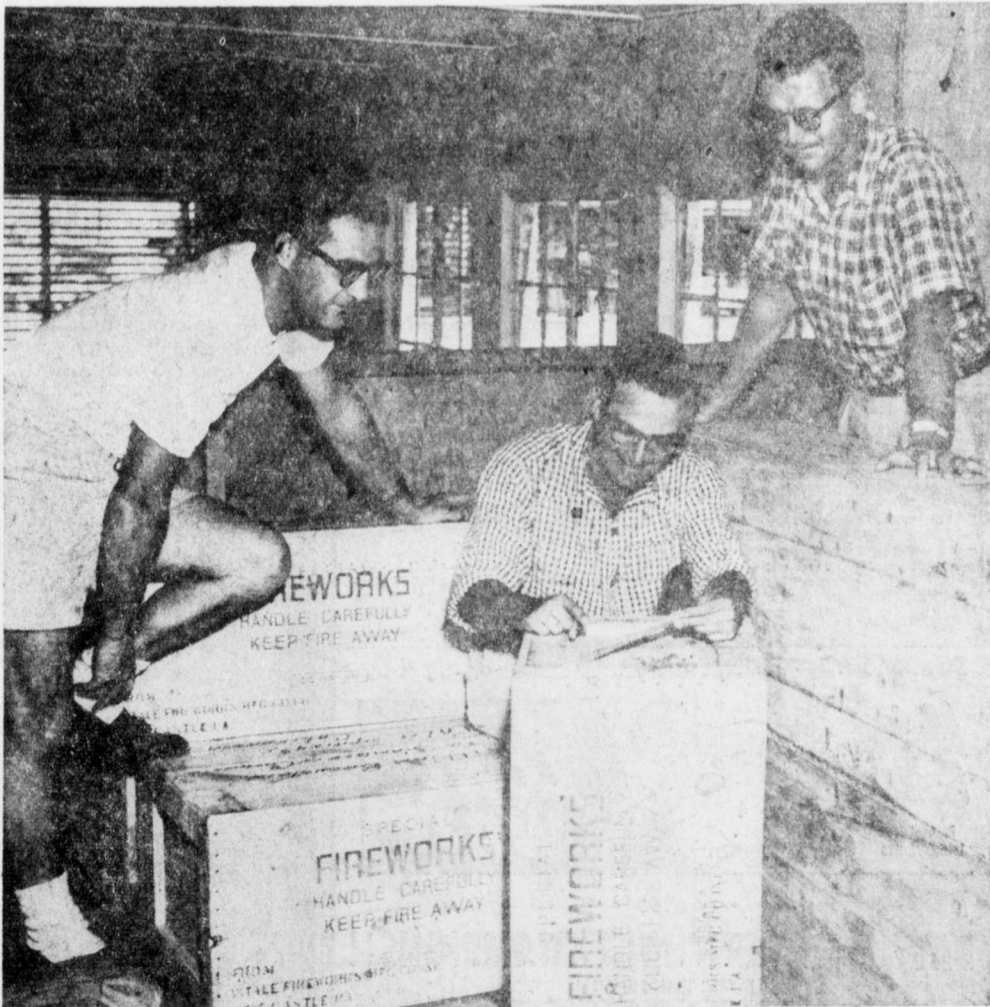
Each day the hours will be from 9 a.m. until 6 p.m.

Toll gate admissions will be the same as during the regular season.

Because of the low humidity and high temperature of the past few days all visitors are urged to use the utmost precautions and every effort will be made to prevent any emergency.

Signs warning of fire danger have been posted and the regulations designed to prevent fires will be enforced. Particularly picnickers are warned to observe the no smoking signs. The canyons were closed June 1 for the Summer season and after Monday night, will be closed again for the remainder of the Summer.

Besides the opening of the canyons and other events, main event of the holiday will be the fireworks display at the Polo Grounds as detailed elsewhere on this page.



(Anderson Photo)  
**FIREWORKS** — Palm Springs will see a great display of fireworks Sunday night. Above, Joe Wood, in charge of the actual display, Bill Bronstein, of the local Junior Chamber, chairman of the event, and Kenny Herman, look over the crated fireworks at the Railway Express office. They will provide a great free show at the baseball park at the Polo Grounds Sunday starting at 8:30 p.m.

### FIREWORKS DISPLAY TO MARK HOLIDAYS HERE

Bill Bronstein, chairman in charge of the Independence Day fireworks display scheduled for the baseball park at the Polo Grounds next Sunday night, said that plans for the event, the first of its kind planned for Palm Springs, are now complete, the fireworks here and the committees putting the finishing touches on the program.

Two new sponsors were added to the list over the weekend, Palm Springs Post, Veterans of Foreign Wars and the Auxiliary and the Palm Springs Police Reserves.

They joined the following organizations in making the program possible: Palm Springs

Business Women's club, Hotel and Apartment House association, Palm Springs Elks lodge, Palm Springs Knights of Columbus, Rotary club, Soroptimist club, Shrine club, Volunteer Firemen's association, Junior Chamber of Commerce, Owen B. Coffman Post, American Legion, Coachella Voiture 40 and 8.

The program will start at 8:30 p.m. Sunday night, July 4, with singing of the National Anthem by the assembled crowds and the presentation of the colors by the American Legion color guard.

Herb Esbitt is program chairman and Joe Woods in charge of the pyrotechnic display. The event is free to the public.

# County Rate to Go Up 10c is Prediction

Supervisors Trim Net \$250,000 from Record Budget

Riverside county's tax rate will be 10 cents higher per 100 assessed valuation for the fiscal year, starting July 1, it was predicted when supervisors complete a two-week study of a record preliminary budget.

Auditor Ray Hicks, however, said that the exact county rate cannot be forecast until next month when assessment figures are made public by Assessor Frank Burchfield.

IT IS EXPECTED that the assessed valuation of the county will show between 5 and 10 per cent increase. This will serve to keep the rate from rising more than the expected 10 cents.

In their two weeks of studying the budget, supervisors trimmed \$400,000 from the original figure of \$19,538,988. But on Thursday they put \$150,000 back into the budget for a building fund. They were unanimous that funds must be provided to end overcrowding of county facilities which have not been expanded substantially since 1950.

THIS FUND is for immediate needs. Supervisors said that a bond issue of several hundred thousand dollars which county voters would decide is the pro-

# Fire Hazard Danger Great in Mountain Areas

With high temperatures and low humidity prevailing for many consecutive days in the mountain areas back of Palm Springs, all fire lookout stations are now in operation and guard stations are on day and night service.

John Gilman, district ranger, said that the temperatures are the highest since records were started.

All federal and county regulations to prevent fires are now in force in the San Jacinto mountain area.

Closure laws will go into effect July 1 in designated areas to prevent fires.

# Kitchen Blaze is Quickly Subdued

Irving Ritter, fireman from Station No. 1, didn't even bother to take out the fire truck when an alarm came from Sunshine Court Annex, 314 North Palm Canyon drive.

He dashed down the block from the station and quenched a blaze which started when a kitchen range flared up in the apartment occupied by Bessie Isobel.

Besides a slight scorching of the adjacent wall, no damage was done.

per way to deal with the problem of new buildings.

The new county budget is about \$1,000,000 higher than last year's budget, highest to that time in the county's history.

The current tax rate is \$1.63 per \$100 assessed valuation. The new rate may be \$1.73.

# Expect Delay in Districting Case

City Attorney Jerry Banker reported to city council Tuesday night on the status of the redistricting case which went against the city in a ruling by the state supreme court.

He said that the case had been referred back to county superior court and was scheduled to be heard tomorrow but because of the crowded calendar he expected a continuance.

The case is slated for department two, at Riverside, since Judge Hilton McCabe of department four at Indio has disqualified himself because of his local residence and previous activity in the matter.

# Release Driver After Accident

Police received a report last weekend of an automobile overturned on Highway 111 near Araby point.

When they arrived they found passengers had helped the driver right his car and he had driven off toward the center of town.

Chief of Police John S. Davis later located the car on Palm Canyon drive and the driver, giving his name as Peter Barnes, was held for investigation and later released.

# Leslie Clancy Taken by Death

Leslie M. Clancy, 64, of Santa Monica and Rancho Mirage, well known coast realtor, succumbed at Santa Monica Tuesday after a brief illness.

He was one of the organizers of the Santa Monica realty board and its president for some time.

He was much interested in Rancho Mirage and spent much time there.

# School Board to Organize Today

Palm Springs Unified School District board is scheduled to meet tonight at 7:30 o'clock at its headquarters in Frances S. Stevens school building.

Organization of the board for the new year and further study of the budget and building problems will be considered.

# Two Girls Arrive at Desert Hospital

Two baby girls were born this week at Desert hospital. On June 27, a daughter weighing seven pounds 13 ounces, was born to Mr. and Mrs. William Mason of 452 Cottonwood.

June 29 was the birthday of a new daughter for the Robert Whites of 1026 North Riverside Drive. The baby weighed five pounds 10 ounces.

# Vista Chino Hearing Scheduled August 5

Hearing date for assessment districts for the improvement of Vista Chino was set for August 5 by city council in session Tuesday night.

# Importance of Conventions to City Told by Hotel Man

Board of directors of Palm Springs Chamber of Commerce heard Ted Ratcliff, El Mirador hotel sales manager, speak on the importance of conventions in a resort community at its last meeting.

Quoting statistics compiled by the American Hotel Association, Ratcliff described the benefits to be derived from conventions in Palm Springs. He said that a visitor to a regional convention spends approximately \$25 per day and stays an average of almost 4½ days, representing a total of \$108 in new money coming into a convention city from each visitor. Of the visitor's dollar, 39 cents is spent in hotels, 20 cents in retail stores, 20 cents for sight-seeing, 13 cents in non-hotel

# County to Pay Hospital Costs

Desert hospital was included in a list of six county hospitals which will be reimbursed by the county for care given needy patients who are eligible for county relief.

Board of supervisors in session last week agreed to pay costs according to the hospitals' minimum rates for patients who pay their own way.

Contracts voted were with Desert hospital here, Casitas in Indio, San Geronimo Pass Memorial hospital, Corona hospital, Coachella Valley hospital and Hemet hospital.

The costs will be paid for emergency cases until the patients can be transferred to the General hospital in Riverside.

# City Suffers, Too, in Auto Accident

No one was hurt but two automobiles damaged to the extent of \$750 in a collision at the intersection of Indian avenue and Camino Parocela Thursday morning.

An automobile driven by Lyle D. Humphrey, 55, of 232 East Arenas and one driven by Richard McGinnis, 24, of Cathedral City, were involved.

Humphrey was making a right turn into Indian from Highway 111 and McGinnis a left turn into Camino Parocela from Highway 111 at the Indian avenue-Palm Canyon drive Y when they crashed.

Humphrey reported \$500 damage, McGinnis, \$250.

In addition, the city of Palm Springs also suffered a \$25 loss. A boulevard stop sign and a no U turn sign were battered.

# Home Entered but Nothing Disturbed

Police Saturday investigated a possible burglary at the Don Platkin home, 910 East Sunny Dunes road.

A window screen was found cut and a window jimmied open.

Everything inside appeared to be in order, however, and the owner is being contacted.

# Smith Elected by Savings League

William Smith, president of the Coachella Valley Savings and Loan association, is the new president of the Tri-County League of Savings and Loan associations.

The league embraces Riverside, San Bernardino and Imperial counties and the Village was elected at a meeting at Arrowhead Springs hotel last week.

George Steelman of Colton was elected vice-president.

L. O. Burch is the retiring president.

# Left Turn Leads to Damage to 2 Autos

An attempted left turn from Indian avenue into Arenas road resulted in minor damage to two automobiles but no injuries.

Automobiles driven by Sol Menchel, 27, 986 Patencia road, and Douglas Woods, 19, San Bernardino were involved. Menchel's car suffered \$150 damage, Woods', \$10.

# Fox Theatre Banning

PHONE 3714  
Open Even. — 6:45  
Sat. & Sun. cont. from 1:45  
Now Cooled by Refrigeration

Thurs.-Fri.-Sat. July 1-2-3

ALAN LADD

JOAN TETZEL

'HELL BELOW ZERO'

(Technicolor)

MARILYN MAXWELL

PAULETTE GODDARD

'PARIS MODEL'

Sun.-Mon.-Tues. July 4-5-6

CHARLTON HESTON

NICOLE MAUREY

'SECRET OF THE INCAS'

JOHN DEREK

JOAN EVANS

'THE OUTCAST'

Wed.-Thurs.-Fri.-Sat. July 7-8-9-10

DEBRA PAGET

JEFFREY HUNTER

'PRINCESS OF THE NILE'

(Technicolor)

CHARLES COBURN

SPRING BYINGTON

'THE ROCKET MAN'

Summer Schedule  
Council will go in Summer meeting schedule starting today.  
Next meeting of the board is Tuesday, July 5 at 3:30 p.m.

The Desert Sun—2a  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, July 1, 1954

Phone 8-4232

# SUNAIR

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Show Starts at Dusk — Come Early

NOW PLAYING LAST DAY  
"INDISCRETIONS OF AN AMERICAN WIFE"  
Plus — "GERALDINE"

FRIDAY — SATURDAY JULY 2 and 3

PANORAMIC PRODUCTIONS Presents

VAN JOHNSON • JOANNE DRU

# THE SIEGE AT RED RIVER

TECHNICOLOR

— Co-Feature —

Dorothy McGuire in "MAKE HASTE TO LIVE"

SUN.-MON.-TUES.-WED. July 4, 5, 6, 7

# DANNY KAYE

Mr. Fun at his funniest! And the picture... the greatest!

COLOR BY TECHNICOLOR

# KNOCK ON WOOD

Co-starring MAI ZETTERLING  
Songs: "KNOCK ON WOOD" "ALL ABOUT YOU"

— Co-Feature —

# "MAN OF CONFLICT"

with EDWARD ARNOLD

HEALTHFULLY AIR CONDITIONED  
**VILLAGE Palm Springs**  
DOORS OPEN 6:45 SUNDAY 1:30  
Thurs.-Fri.-Sat. July 1-2-3

LEONARD GOLDSTEIN presents

# Princess OF THE Nile

COLOR BY TECHNICOLOR!

STARRING DEBRA PAGET • HUNTER • RENNIE

ALSO THE YEAR'S MOST HILARIOUS COMEDY

# THE ROCKET MAN

A Panoramic Production • Released by 20th Century-Fox

starring GEORGE (Foghorn) WINSLOW  
Charles Coburn — Spring Byington  
Anne Francis — John Agar

Sun.-Mon.-Tues. July 4-5-6

# CINEMASCOPE

BRINGS YOU THE STORY OF HOW ROME FELL for three wonderful American girls!

# 3 Coins in the Fountain

COLOR BY DELUXE

The Love Story Behind The Love Song That's Sweeping The Nation!

STARRING CLIFTON WEBB DOROTHY MCGUIRE JEAN PETERS LOUIS JOURDAN MAGGIE MCNAMARA with ROSSANO BRAZZI

Special Hear FRANK SINATRA sing the Romantic Hit of the Year in "3 COINS IN THE FOUNTAIN"

In the wonder of 4 Track, High-Fidelity, Stereophonic Sound

Wednesday — ONE DAY ONLY — July 7  
Cary Grant — Myrna Loy — Shirley Temple  
"The Bachelor & the Bobby Soxer"  
Susan Hayward — "They Won't Believe Me"  
Starts Thursday — July 8

It Begins Where "The Robe" Left Off!

# CINEMASCOPE DEMETRIUS and The GLADIATORS

Color by Technicolor

In Genuine 4-Track, High-Fidelity, Magnetic Directional-STEREOPHONIC SOUND!

COMFORTABLY AIR CONDITIONED  
**PLAZA THEATRE**  
Open for the Holiday Week End  
— July 1st thru 5th —  
DOORS OPEN 6:45 SHOWS 7 & 9:15

Thursday-Friday-Saturday July 1-2-3  
ACTUALLY FILMED WITH THE WHALING FLEET IN THE ICY ANTARCTIC!

ALAN LADD IN HIS TOP ADVENTURE!

# ALAN LADD IN HELL BELOW ZERO

with JOAN TETZEL • Basil Sydney • Stanley Baker

Screenplay by ALEC COPPEL and MAX TRELL • Adaptation by RICHARD MAIBAU • Based on the novel "The White South" by Hammond Innes • Associate Producer George W. Willoughby • Produced by IRVING ALLEN and ALBERT J. BROCCOLIO • Directed by MARK ROBBIN

Sun.-Mon. — 2 Days Only July 4-5

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# THE LONG WAIT

Released thru UNITED ARTISTS

— also —

# BATTLE OF PUNCHING CHAMPIONS!!

BETTER THAN RINGSIDES!

# ROCKY MARCIANO vs. EZZARD CHARLES

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PEDAL PUSHERS DRESSES  
SKIRTS BLOUSES  
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# EVERY ITEM TO BE SOLD AT COST OR BELOW COST

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# YOU'LL SAVE DOLLARS

# MARTY COBIN'S

274 N. PALM CANYON DRIVE TELEPHONE 2616

# Carnation Corner



Dessert that quenches thirst, too? Yes, when you serve cooling, fruit-tasty Carnation Sherbets. The cold smoothness and wonderful flavors of these famous Sherbets really "hit the spot" on sultry days.

A pretty idea is to serve two small portions of two different Carnation Sherbets for each individual serving.

For larger groups, you'll like this punch. All the ingredients except the Sherbet can be blended ahead of time, and kept chilled till time to serve:

## LAWN PARTY PUNCH

(Makes 10-12 Servings)  
 2 cups (1 pint) lemon juice  
 (use either fresh or canned juice, or frozen, diluted according to directions)  
 1 cup lime juice  
 8 cups (2 quarts) pineapple juice  
 1 cup honey  
 1 quart Carnation Sherbet

Combine chilled fruit juices and honey in large punch bowl. Just before serving float Sherbet (use various colors for rainbow effect) over top of punch cooler. Garnish with mint leaves or fresh fruit.



In ancient times, honey was the main source of sweetening. It appears in the Bible as a description of the ideal "land of milk and honey." In some places, the honey of the land belonged to the king and it was a serious crime to steal a bee's hive or even touch a tree the hive was located in. Honey in the old days was used, too, as a preservative and as a medicine.

Looking for a perfect solution for a Sunday Night Supper? Try sandwiches and sherbet. Carnation makes sherbets at their best...no ice crystals or graininess...really smooth and fruit-tasty.

And here's a smooth idea for sandwich filling, too:

## CHEESE AND EGG SANDWICH FILLING:

For 2½ cups sandwich filling, chop 2 hard-cooked eggs. Mix with 2 cups (1 pint) Carnation Cottage Cheese, 1 teaspoon dry mustard, ½ teaspoon salt and 1 tablespoon lemon juice. Add ½ cup pickle relish if desired. Blend well and spread on buttered whole wheat or rye bread slices.



A small basket is useful for small brushes, polishes, dusters, cleansers, etc. Keeps everything "found" as you clean each room.

A sure way to please your guests and family is with a combination of the cool, fresh flavors of Carnation Sherbets.



**HINT FOR HUSBANDS:**  
 Eliminate opening stored paint cans to identify color. Just put a dab of paint on can to show color inside. If you apply the swatch to level of the paint, it will also show how much paint remains in can.

CARNATION COMPANY  
 45-910 Jackson Street  
 Phone 73139  
 Indio, California

The Desert Sun—3<sup>rd</sup>  
 and PALM SPRINGS NEWS  
 PALM SPRINGS, CALIFORNIA  
 Thursday, July 1, 1954

## Council Adopts \$794,181 Budget by Vote of 6 to 1

By a vote of 6 to 1 city council Tuesday night accepted the budget for the 1954-55 fiscal year, starting today.

The budget includes a \$5,000 increase for the Chamber of Commerce advertising and promotion fund, raising the total to \$38,000 for the year for the Chamber.

Councilman Jerry Nathanson cast the lone dissenting vote. He protested the additional fund for the Chamber of Commerce program.

**VOTING IN FAVOR** of the budget were Councilwoman Ruth Hardy, Mayor Florian Boyd and Councilmen Jerry Sanborn, who moved the adoption, Warren Strebe, who seconded, Frank Miller and Ted McKinney.

The budget sets the sum needed for the city during the fiscal year at \$794,181, an increase of \$49,027 over the year just closed.

By trimming certain portions from the document two weeks ago, council added \$5,000 to the \$33,000 listed in the original document for the Chamber of Commerce.

**ALTHOUGH THE BUDGET** is higher than last year, the tax rate is expected to remain as it has been for the past few years—at \$1.28 per \$100 assessed valuation.

An anticipated increase in the assessed valuation of the city is expected to broaden the tax base sufficiently to hold the line on the rate.

The tax rate will be set by council when assessment figures are received from County Assessor Frank Burchfield.

## Author Here to Collect Data for California Story

Irving Stone, noted author, is a guest in the Village gathering material for an article to be published this Fall in Holiday Magazine on "The State of California."

He is an authority on his subject and has spent much time arranging his data. His visit to Palm Springs was to chart the human reactions to our desert country and he has interviewed a cross-section of Villagers.

While in Palm Springs he is the guest of Dr. Ben Goldberg, retired international authority on internal medicine.

## More Time

City Now Has 30 Days on Licenses

City council was informed Tuesday of a change in procedure in handling liquor license applications and now will have twice the time to study notices of applications and plan its action.

Under the new law, the city will have 30 days from the date of the application to file a protest or table the matter. Formerly the limit was 15 days.

## Local Elks Trek to L.A. Session

There will be a general exodus of Palm Springs Elks this weekend as the National convention of B.P.O.E. gets under way in Los Angeles.

The convention starts Sunday and continues until Thursday of next week. More than 100,000 Elks from all over the nation are expected and the local contingent plans to spend most of the convention days in Los Angeles.



Really enjoy your vacation knowing you have  
**Complete Fire — Theft and Car Insurance**

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 PALM SPRINGS  
 PHONE 2719

Long Holiday Ahead!...



## EGGS

CREAM O' THE CROP BRAND, tops in quality. Freshness protected by refrigeration from farm to you by Safeway.

**LARGE SIZE GRADE AA** carton of one dozen **53¢**

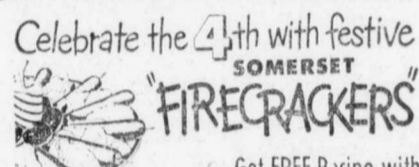


## CANNED HAM

Ideal for your Fourth of July dinner. Serve hot or slice cold for sandwiches.

**ARMOUR STAR BRAND** 4-lb. can **4.19** **WILSON TENDER MADE** 6-lb. can **5.89**

**Fresh Fryers Sliced Bacon** 1-lb. pkg. **49¢**  
 Eviscerated, Cut up. Pan ready.  
**Swift's Premium Brand. Excellent for breakfast.**



Celebrate the 4<sup>th</sup> with festive **SOMERSET FIRECRACKERS**  
 Get FREE Recipe with **Somerset Franks**  
 No. 1 quality. 1-lb. Cello **45¢**  
 Skinless.

**SAUSAGE** 8-oz. pkg. **49¢**  
 Swift's Premium, Brown 'n Serve.

**LOW CALORIE COTTAGE CHEESE**  
 Blossom Time. half pint carton **14¢**  
 Salt free, fat free.

## Other Dairy Food Values

**Homogenized Milk** quart carton **20½¢**  
 Lucerne, Vitamin D added.  
**Concentrated Milk** quart carton **50½¢**  
 Lucerne. Saves space in picnic basket. Add 2 parts water to make 3 quarts regular table milk.  
**Buttermilk** quart carton **15¢** half gallon **28¢**  
 Lucerne brand. Churned, cultured.  
**Dairy Drink** quart carton **19¢**  
 Lucerne. Chocolate  
 Lucerne prices effective in local milk marketing area.

**SLICED CHEESE**  
 Dutch Mill brand, 8 slices.  
 American, Pimento or Swiss. 8-oz. pkg. **25¢**



Regularly 47¢ **SPECIAL 39¢**

**Curtsy Dessert Shells** pkg. of 4 **17¢**  
**Hot Dog Rolls** Skylark brand pkg. of 6 **15¢**  
**Barbecue Buns** Skylark PLAIN pkg. of 6 **15¢**  
**Skylark Bread** large std. loaf **26¢**  
 Enriched white or wheat. Regular or sandwich style.  
**Sunnybank Margarine** lb. **30¢**

**POTATO CHIPS**  
 Bell brand. 8-oz. pkg. **39¢**  
 TWIN PACK.

## Safeway's the place to buy PRODUCE

**Green Beans** lb. **10¢**  
 Kentucky Wonders. Fresh, crisp.  
**Lemons** lb. **10¢**  
 Thin-skinned. Heavy with juice.  
**Cucumbers** each **5¢**  
 Long, green, crisp. Ideal for holiday salads.  
**Peaches** 2 lbs. **19¢**  
 Northern grown Elbertas. Fresh, flavorful.

Air Conditioned

350 So. Palm Canyon Drive...

STORE HOURS

Mon

# Load up at SAFEWAY for a glorious 4<sup>th</sup>

SHOP EARLY! STORES WILL BE CLOSED JULY 5th. Here's the big weekend of the summer... with everybody getting ready for a grand celebration in the mountains... at the beach... in the home patio! Wherever you spend the 4th, you'll need plenty of extra supplies to carry you over. Everything you need in foods and picnic supplies is at Safeway, priced low for big savings! Stop at Safeway today... load up for a glorious 4th!

**Perk Up Your Picnic With Pickles**

<b>Bread &amp; Butter</b>	Best Foods Fanning's	15-oz. jar	<b>21¢</b>
<b>Home Style</b>	Libby brand Sweet	15-oz. jar	<b>21¢</b>
<b>Hot Dawg Relish</b>	Sugar n Spice	12-oz. jar	<b>28¢</b>

**Beans** WITH PORK VAN CAMP'S 30-oz. can **21¢**  
 In tomato sauce. (16-oz. can, 12¢; 21-oz. can, 16¢.)

**Catsup** 2 14-oz. bottles **27¢**  
 Del Monte Tomato.

**Cake Mix** CINCH BRAND 17-oz. pkg. **30¢**  
 White, gold, spice, devil fudge. Special price.

**Margarine** Coldbrook brand, yellow. Quartered and cartoned. lb. **19¢**

**Cheese** NATURAL SWISS lb. **59¢**  
 With just the right flavor. Pre-cut and wrapped.

**Napkins** ZEE PAPER pkg. of 80 **10¢**  
 Choice of green, peach, white or yellow.

## More Picnic Values

**Pitted Olives** Ebony brand 7½-oz. can **29¢**  
**Kipperd Snacks** King Oscar 2 3¼-oz. cans **25¢**  
**Pepperettes** Crown Colony package of 6 **39¢**  
 Individual size pepper shakers.  
**Salt Shakers** Sno-White Small 2 pkgs. of 6 **37¢**  
**Black Tea** ¼-lb. pkg. **32¢** 16-bag **18¢**  
 Canterbury brand. Serve hot or iced.  
**Tea Timer Crackers** 8-oz. pkg. **21¢**  
**Ritz Crackers** 8-oz. pkg. **22¢**  
**Cheez-It Crackers** 6-oz. pkg. **19¢**  
**Marshmallows** Fluff-i-est white 1-lb. bag **29¢**  
**Circus Peanuts** Spanish type 8-oz. can **30¢**  
 (Virginia Blanched, 8-oz., 35¢.)  
**Highway Corn** Vacuum pack 2 12-oz. cans **29¢**  
**Briquets** 10-lb. bag **1.09** 20-lb. bag **1.89**  
 Cliffchar brand, for barbecuing.

## PENNANT COFFEE

Mild and mellow. Grind at store.

1-lb. bag **93¢**

## PEANUT BUTTER

Beverly brand. Chunk or creamy.

20-oz. jar **49¢**



YOUR **Family Circle** MAGAZINE  
 Suggests new delicious ways to **"ENJOY TOMATOES"**  
 JULY ISSUE NOW ON SALE **5¢**

## BARGAINS AT YOUR SAFEWAY

**CHUNK TUNA** Torpedo 6-oz. can **26¢** Star Kist 6½-oz. can **31¢**  
**KITCHEN CRAFT FLOUR** Enriched white. For all baking. 5-lb. bag **49¢**  
**FROZEN GRAPE JUICE** Bel-air brand. Premium quality. 6-oz. can **20¢**  
**LEMONADE** Bel-air Frozen. Premium quality. 6-oz. can **11¢** 12-oz. can **21¢**  
**ORANGE SODA** Cragmont. "Flavor of Month." Deposits are extra on bottles. quart bottle **15¢**  
**ICE CREAM** Snow Star. Chocolate or Vanilla. 2 pints **33¢** half gallon **59¢**  
**RHEINGOLD BEER** 6 12-oz. cans **1.08**  
**PARADE DETERGENT** 19-oz. pkg. **27¢** 40-oz. pkg. **52¢**

SHOP EARLY... STORES CLOSED MONDAY JULY 5 (Independence Monday)  
 PRICES EFFECTIVE THURS., FRI., SAT., JULY 1, 2, 3, 1954, AT SAFEWAY STORES IN THIS AREA.  
 Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.



HWAY 99  
6 — 9-3861





(Desert Sun Photo)  
**PLENTY OF WATER** — Paul Payne, engineer for the Palm Springs Water company, Harold Hicks, president, Ted Griffith, superintendent, Charles McDonald of the office staff, examine a new well the company brought in right in its own backyard at its plant in the Tahquitz Creek region off Sunny Dunes road. The well, designed for future needs, is now putting 1200 gallons a minute into the company's network of mains.

## Year's Rainfall About Average as Season Ends

The 1953-54 rainfall season came to a close last night—and the total precipitation measured at Fire Station No. 1 was 6.90 inches. This is about average for the years since 1936 when records were first started. There have been nine wetter years and five drier years.

The driest year on record so far was the 1949-1950 season when less than one inch of rain fell. The total was .96 of an inch for the twelve months. Wettest season on record was the first one in which rainfall figures were compiled—1936-37. In that year, 13.69 inches fell.

In the year which closed last night, there was some rain in seven months and none in five months. The fall in all but three months was barely more than a trace. Bulk of the season's rainfall fell in January, February and March when 6.78 inches of the year's total of 6.90 fell. The other .12 of an inch was divided among four months.

In the entire year, there were only 17 days in which moisture was recorded.

READ SUN  
CLASSIFIED ADS

## NEW WELL AUGMENTS WATER SUPPLY OF CITY

Palm Springs future water needs are well in hand, Harold Hicks, president of the Palm Springs Water company, said this week with the completion of tests on a new well brought in in the company's own back yard, its plant on Sunny Dunes road in the Tahquitz creek area. The new well is only a short distance east of Palm Canyon drive.

With a 3,000 gallon per minute capacity, it is now pouring 1200 gallons a minute into the company's maze of mains on the Village and only needs a larger pump when its full capacity will be put in operation for the city's needs.

**WATER FROM** the new well is of high purity and needs no additional care. It is like mountain water, soft and its temperature is 60 degrees.

The well was sunk to a depth of 500 feet after hitting the water level at 190 feet.

It is the second well in the same locality, the company

An appendix is what you have out before the doctor decides it is your gall bladder—Banking.

**The Desert Sun—6¢**  
**and PALM SPRINGS NEWS**  
 PALM SPRINGS, CALIFORNIA  
 Thursday, July 1, 1954

having previously sunk a well on its yard property in the area.

**THE WELL** is the sixth in the company's line-up of wells in the area. With the other five it is supplying 40 percent of the city's water needs. The other 60 percent comes from Chino and Snow Creek canyons.

Present when the well was given its initial tests and found meeting all requirements, were Harold Hicks, president of the company, Paul Payne, engineer, Ted Griffith, water company superintendent, and Charles McDonald, office manager.

## Cloudburst

North Indian Ave.  
 Flooded by Storm

Cloudbursts and heavy rains in the San Geronio mountain area back of Redlands last Friday not only blocked highways on the west side of the range but also sent a heavy flood across Indian avenue between Palm Springs city limits and Garnet station.

Police were notified by county road crews and also received reports from motorists of the menace to traffic.

The heavy rains were confined to the north side of San Geronio pass in the higher mountain regions.

# BE A STEIN ROOSTER & A PALM SPRINGS BOOSTER

# The Barn

OPEN ALL SUMMER  
 from 11 A.M. to 2 A.M.

— Serving —

**BREAKFAST — LUNCHEON  
 DINNER**

The Food That Is Different!

**DAILY LUNCHEON SPECIALS**

**60¢**

Monday -- Spaghetti and Meats Balls

Tuesday -- CLOSED

Wednesday -- Hungarian Goulash

Thursday -- Stuffed Cabbage

Friday -- Fish and Chips

Saturday -- Meat Loaf

WE BAKE OUR OWN PIES, CAKES AND PASTRIES

**Coffee 5¢ Always**

**NOW OPEN**

(But Not Fully Completed)

**THE SAWDUST ROOM  
 BOTTLED BEER**

**Draught Beer -- 15¢**

"Where the Lace and the Levi Meet"

Ramon Rd. & Indian Ave.

Tel. 5129

# Thrifty

CUT RATE DRUG STORES

366  
 SO. PALM CANYON DR.  
 PALM SPRINGS,  
 CALIFORNIA

NOW IN JULY...  
**MORE BIG GIVE AWAYS**  
 OVER \$19,000 IN PRIZES

PRICES GOOD THROUGH SUNDAY PLUS FED. TAX

**YOUR CASH REGISTER RECEIPT MEANS MORE at THRIFTY!**  
 Not only as proof of giant Jubilee savings... but now your Thrifty Cash Register Receipt can send you on a fun-filled vacation to colorful Mexico. Simply write your name and address on any Receipt (except Liquor) or reasonable facsimile. Deposit in display box.

**25 YEARS**  
 1929-1954

**BANG-UP BARGAINS FOR THE 4th**

Values to \$2.00 **White Porcelain COSTUME JEWELRY 59¢**

• Earrings  
 • Necklaces  
 • Bracelets  
 A host of intricate shapes and sizes to choose from—White is right for summer fashions!

**Flex-Rock Liner, Fiberglass Insulated**  
**\$2.69 GALLON CAMP JUG \$1.97**

9-Inch, Pack of 6—Limit 2  
**14¢ PAPER PLATES 2 for 17¢**

Reg. 13¢, Choice of Color—Limit 2  
**80 PAPER NAPKINS ... 9¢**

Pack of 6—Limit 2  
**10¢ DIXIE COLD CUPS ... 6¢**

16-Inch Plastic, 6 Panels and Colors  
**98¢ BEACH BALLS ... 69¢**

Single Shot and Automatic  
**CAP GUNS ... 39¢ to 98¢**

250 Shot, Super Clipper  
**ROLL CAPS ... 4 boxes 7¢**

Sea Siren "Jewel," Assorted Colors  
**69¢ SWIM CAPS ... 49¢**

Values to \$4.98  
**MEN'S SWIM TRUNKS ... \$1.98**

\$1.29 Value—Choice of Colors and Styles  
**MEN'S SPORT CAPS ... 99¢**

\$1.09 — 1/2" Inside Peel — 3'x6'  
**Bamboo Drop Shades 73¢**

Standard, Chrome  
**AUTOMATIC LIGHTER ... 98¢**

**HEADQUARTERS FOR SUNTAN PREPS**  
**TARTAN 49¢**  
 and 89¢

SUN TAN LOTION  
**SEA & SKI TANNING CREAM 59¢ 98¢, \$1.19 & \$1.98**

**COPPERTONE SUN TAN LOTION \$1.00 and \$1.75**  
 • AEROSOL ... can \$1.50

**MEXICAN PAN AMERICAN AIRWAYS**

**WIN 10 FREE TEN DAY TRIPS TO MEXICO CITY**  
 ALL EXPENSE  
 VIA COMPANIA MEXICANA DE AVIACION  
 WITH STAY-OVERS AT THREE FABULOUS HOTELS  
 HOTEL DEL PRADO, MEXICO CITY—Beautiful, luxurious, unexcelled service... Hotel Del Prado, the symbol of Mexican hospitality... the pride of Mexico City. HOTEL PENAFIEL, TEHUACAN PUE.—Mexico's finest health resort and Mineral Water center. Modern, convenient... For complete rest and relaxation with finest food and accommodations. HOTEL PRADO-AMERICAS, ACAPULCO—Its magnificent setting, 280 feet above the sea, commands a spectacular view of turquoise water, tall mountains, and tropical landscape.

**6TH-7TH-8TH PRIZE**  
**\$340.00 Value**  
**O'KEEFE & MERRITT AUTOMATIC GAS RANGES**  
 With Hi-Vue Oven and Grilleator Broiler. NOW AVAILABLE IN PASTEL COLORS!

**9th Prize \$269.00 8-FOOT YELLOW FRIGIDAIRE** Refrigerator Model 2 TD-841  
 More storage space to make all previous refrigerators old fashioned. A brand new concept in food keeping!

**10th-14th Prizes \$79.95 SUPER CHEF**  
**Broil-Quik Rotisseries**  
 Fully automatic infra-red heating. Barbecues, Roasts, Toasts, Broils, Grills, Fries. The queen of the kitchen!

**15th-66th Prizes DEEP SEA FISHING TRIPS FOR 2**  
 FROM PACIFIC SPORTFISHING, Long Beach

**67th-116th Prizes 10 Gallon Golden Eagle Gasoline Gift Certificates**

**49¢ TREASURE ISLAND COCOANUT MACARON COOKIES 39¢**  
 FULL POUND

**4th of JULY ICE CREAM PECAN NUT ROLL**  
 Full Pint **39¢** Full Quart **69¢**

**LIQUOR VALUES**  
 6 YEAR OLD MELLOW SPRINGS BOTTLED in BOND  
**KENTUCKY STRAIGHT BOURBON • FIFTH GALLON \$3.98**  
**YANKEE CLIPPER BLENDED WHISKEY • FIFTH GALLON \$2.89**  
 5 YEAR OLD CHOICE OF LEXINGTON  
**KENTUCKY STRAIGHT WHISKEY • FIFTH GALLON \$3.29**

For Cooling Summer Drinks!  
**Old Miner DRY GIN \$2.59**  
 • FIFTH GALLON  
 You would expect to pay dollars more for this fine quality, 85 proof Gin.

**RUPPERT EASTERN BEER**  
 12 Ounce Cans... **2 for 25¢**  
 • CASE OF 24... \$2.89



With Hildy Crawford

Close the books on another social season . . . one of the most exciting, and one of the most glamorous for America's foremost desert resort . . . More people, more parties . . . with one fabulous affair following another on a crowded calendar . . . make it unforgettable.

Its pages are bright with the splendor of the Beaux Arts Ball, the Desert Circus Ball, the Mardi Gras Ball . . . and many a minor spectacle . . .

Brunches and luncheons, cocktail pourings and teas . . . dinner dances and buffets at the exclusive clubs . . . stellar shows at the night spots . . . and always celebrities to add to the excitement . . . It's been hectic but we've loved it . . .

As the invitations taper off and the telephone rings at greater intervals . . . as the postcards and letters pour in from friends who are off to other vacation spots . . . we welcome summer . . . drowsy summer with its siesta replacing fiesta . . . sunny, carefree days and starlit nights for midnight swims . . .

#### Loot Party

All the mystery of the bundles carried by a camel caravan . . . the dramatic color of an Eastern mart . . . the foreign fillip of far places . . . marked the "loot" that Florence and Harold Murphy brought home from their around-the-world tour . . . and showed to a few friends at an informal party the other evening . . . at their Prescott drive home . . .

Saris from India . . . pottery from Italy . . . costly laces and embroidered linens . . . jeweled purses and hand-tooled bags . . . clocks from Switzerland . . . tailored suits and stunning gowns of unbelievable fabrics . . . It was a wealth of souvenirs of a wonderful trip . . .

Cocktails and a poolside buffet supper under the desert stars . . . were enjoyed by the Reed Hubbells, Oliver and Frankie Jaynes, George and Mickey Wheeler, Herbert and Gayle Burns . . . the Monty Herberts, Bill Crawford, Muriel Fulton, Jerry Sanborn, Louise Peel . . .

You can expect silvery-haired Bertine Treat to be more soignée than ever next season . . . after a sojourn in Paris . . . Bertine sails July 15 on the SS Stella Polaris for the North Cape cruise . . . After flying visits to all the Scandinavian capitals and a visit in Rome . . . she'll take a Parisian apartment for a couple of months . . . returning home in October . . .

Saw Bill and Mousie Powell at the Chi Chi for the Al Pearce show . . . and have never seen Bill looking so well . . . Powell fans should demand more "Thin Man" films . . . There is just no one that has Bill's timing and smoothness . . .

The Powells were due to go into town this week . . . but they have been lingering and leaving early summer here . . . Mousie said she'd been golfing . . .

The Powells leave for Honolulu pretty quick . . . with Bill

#### Bulletin

Bulletin from Vie Graves, Wesley Memorial hospital, Chicago . . . Vie writes that she is feeling very good . . . was to go into a smaller cast yesterday . . . and then up on crutches . . . Said she hadn't any idea how much longer they would have to stay there . . . but hopes to be home in the fall . . .

Lots of Palm Springers have stopped by the hospital to see her . . . Including Melba Bennett (between trains on her way to New York), Dolly Marcuse, Louise Horner, Dorothy Salinger, Jackie Cole . . .

Bud's drawing of Vie in her cast . . . with my "Around Town" column tacked up on the wall beside her bed . . . goes into my "I wouldn't take anything for this" collection . . .

A Chicago columnist got a gander at the Graves car and wrote it looks like . . . "a big dish of vanilla ice cream" . . . You know it's white, with a plastic bubble and sprinkled with rhinestones . . . and there's nothing like it on automobile row . . . Of course, it's Bud's design . . .

Captain and Mrs. H. M. M. Starkey and their two children have left . . . after spending over a month here with Mrs. Starkey's parents, the Keith Nusbaums . . . The Starkeys are on their way to the Captain's new station at Ft. Sill, Oklahoma . . .

The Nusbaums left this week for South Pasadena, where they have taken an apartment until October . . . Mr. and Mrs. Arnold Kriener of Pasadena will occupy the Nusbaum home on South Riverside Drive this summer . . .

Hollywood probably won't like this . . . but I hear from the Bud Bacholds and Roy Bradley that "we Palm Springers Beachcombers are quietly suffering until Fall, at which time we will again descend upon our favorite piece of desert" . . . Which reminds me to say that Don the Beachcombers is a nice addition to the Village . . . and very much a part of the Palm Springs picture . . . Those rumakus and spareribs and tropical punches have taste-appeal . . .

#### Martha's Vineyard

I thought it was most appropriate . . . when Martha James, that energetic little realtor, told me that she's off to Martha's Vineyard this summer . . . To carry out the theme, she added that . . . she's off to do some reaping and more planting . . . Martha, who has had a busy winter, dividing her time between here and 29 Palms . . . leaves July 5, driving to San Francisco and then to Denver and Colorado Springs, where

(Please turn to Page 2b)

## Dance to be Benefit for Boys Ranch

A fiesta and dance to be given by the American Legion on July 10 will be a benefit for the Mickey Finn boys ranch. Commander Bill Schari announced this week.

Admission to the dance, which will be held in the Wars Memorial building starting at 8:30 p.m., will be two cans of food or tools. An eight piece orchestra will play for the dancing, and there will be specialty acts by a troupe of Mexican dancers in native costumes.

Mickey Finn's ranch for underprivileged boys is located in the mountains on the Palms-to-Pines highway and is financed by a non-profit organization. It was started by Mickey Finn, who resigned from the Los Angeles Police Force to continue his work with underprivileged boys.

With Charles St. George as chairman, the dance committee consists of Legionnaires Arnie Davis, Henry Menard, Roman Golden and Rudy Salazar.

## Two Counties Savings Group Meets Here

The Controllers Society of the Savings and Loan associations of Pomona, Ontario, Redlands, San Bernardino, Riverside, Fontana, Banning, Indio, Colton and Palm Springs held its final meeting of the year at the Chi Chi Starlite Room last Tuesday evening.

A big horseshoe-shaped table was set up facing the stage so the group could enjoy the Al Pearce show.

Katherine L. Capps of the Orange Belt Savings and Loan of Colton, is the outgoing president and Margaret Miropolsky of Pomona First Federal Savings and Loan is the new president.

The next meeting of the group will be held in September.

## Mrs. Fredricksen Home from Trip

Mrs. Thor C. Fredricksen Jr. of 270 North Sunrise returned home Friday after a 10-day visit in Denver with her friend Mrs. Bill Tomberlin and brother-in-law John Fredricksen and family.

She flew to Denver after she and her husband returned home from a three-week trip to Washington, Oregon and British Columbia.

Mrs. Fredricksen plans to divide her time between Palm Springs and Westwood for the rest of the summer.

**For RETIRED PERSON COURT WITH INCOME**  
\$6,500 Handles  
5 room house on deeded land, \$6,500  
2 Acre, 200 foot on Hiway, \$1,000 per acre.  
Lots — \$1,000 and up.  
Phones 6060 and 5595  
See  
**LOUIS VENGER**  
3775 N. Indian Avenue  
"All Men Are Brothers"



(George Ritter Photo)

**HAPPY BIRTHDAY** — Two-year-old Amanda Valeur, daughter of the Claud Valeurs, admires her birthday cake, while her brother George and Kathy Ritter look on. The celebration took place at the Coffman estate in Lazy Acres, Banning, where the Valeurs are summering.

## Soroptimist Club Declares Cement Plant Opposition

At their last business session of the season, held at the Chi Chi on Tuesday, Soroptimist Club of Palm Springs unanimously adopted a resolution opposing the building of a cement plant at the western approach to Palm Springs and directed that a copy of the resolution be sent to the county board of supervisors.

The resolution terms the cement plant "a menace to the resort business which makes Palm Springs a heavy contributor to county income, and also to the agricultural and residential values of the entire Coachella Valley, and hence to Riverside county as a whole."

It further suggests that Riverside county should actively oppose any form of pollution that will encourage smog in this area which remains one of the few now smog-free, and requests the board of supervisors to deny the permit asked by Sampel Guiberson to build a cement plant opposite the Palm Springs railroad station.

It was directed that copies of the resolution go to Supervisor Homer Varner and to the Palm Springs city council.

Barbara MacDonald, who is vacationing in Honolulu, attended the International polo matches there June 18 when Ex-Mayor Charlie Farrell threw out the first ball.

**RHEUMATISM — ARTHRITIS SUFFERERS OFFERED AMAZING RELIEF**  
Remarkable new medical discovery offers fast relief from nagging, crippling pains of Rheumatism-Arthritis-Neuritis.  
Ar-Pan-Ex tablets work through blood stream — reduce uric acid — speed blessed relief from stabbing pains in muscles and joints — active days. Try Wonderful Ar-Pan-Ex tablets today!

**Palm Springs Drug Co.**  
160 N. Palm Canyon Drive

## Greeleys Fete Silver Wedding with Dinner

Gathering together the members of their bridal party, Mr. and Mrs. Henry Greeley celebrated their Silver Wedding anniversary with a dinner Saturday night at the Huntington hotel in Pasadena. There were nine in the party, including Mrs. Greeley's mother, Mrs. Thomas J. Bairnson of Claremont.

Their daughter Barbara, who is studying this summer at the University of Colorado, was unable to be present but telephoned her felicitations. The Greeleys spent the week-end with Mrs. Bairnson.

## Carl Elverdahl Quality work is always cheapest in the long run.

## Custom Upholsterer

For the discriminating clientele

## FURNITURE and DRAPERIES

MADE TO SPECIFICATIONS EXPERT RECOVERING

Finest selection of fabrics.

1125 W. RAMSEY

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PHONE BANNING 574

## LET THE WHOLE FAMILY

## GO FOURTH

sleek IN chic cottons fresh cool from Scott's

## Holiday Special Shorts-Blouses-Halter Tops \$1

SWIM SUITS — PLAY CLOTHES SHORTS



HIWAY 111 CATHEDRAL CITY Phone 8-4573

## Pageant of the Masters Opens at Laguna July 17

The cosmetic magic of Max Factor of Hollywood plays an important part in bringing to life art masterpieces for the dramatic Pageant of the Masters at the Festival of Arts, scheduled to open July 17 at Pacific coast art colony of Laguna Beach.

Special make-up is created by Factor to recreate the texture and tone of the Old Masters when 72 famous works of painting and sculpture are reproduced with living models. The nightly pageant, complete with orchestral music and urbane narration, is a full evening's entertainment. This season's program presents the largest number of new subjects ever seen in the outdoor theater of Irvine Bowl.

Among the new "living pictures" are Rembrandt's "Polish Rider," "Coffee" by Matisse, a modern painting by Fletcher Martin, "Miss Lola" by Degas, "Dancing Girl" by Hovsep Pushman and John Singer Sargent's "The Wyndham Sisters." Leon-ardo da Vinci's "The Last Supper" is the traditional climax to the annual program.

Six acres of Festival grounds

display the creative output of Laguna Beach artists, sculptors and ceramists. A miniature art gallery features the uninhibited paintings of Southland school children. A special gallery called "Art of Celebrities" presents the paintings of Hollywood stars and directors.

A popular adjunct to the Festival of Arts is the puppet theater of Don and Ivy Wilson where daily performances delight both adults and children. Heavy advance reservations for the Pageant of the Masters indicate that the 30-day run of the Laguna Beach event will break existing records.

## Village Visitor Returns Home

Mrs. Flora Marcus has returned to her home in Rochester, New York after spending six weeks here with her daughter and son-in-law, Mr. and Mrs. Dave Lyons of 342 Via Sol.

The Lyons plan to leave around July 15 for a motor trip up into the Pacific Northwest.

When you want "just a whisper" of ONION flavor

Look for this seal. It is reserved for only the finest in Spices and Extracts.

Featured at SAFEWAY

Jack didn't... but Jim did!

**SAVE at**

**CITIZENS NATIONAL BANK**  
CITIZENS NATIONAL TRUST & SAVINGS BANK OF CALIFORNIA  
Member Federal Deposit Insurance Corporation

for a bright 4th

- \* a complete summer wardrobe, whether you're home, on a week-end, or on that wonderful vacation a-w-a-y! Here's a fashion salad — fresh and crisp — to defy a wilting temperature anywhere! Come see, come buy . . . and make this 4th of July a really Gala Holiday!

**Casual-Aire**  
224 NORTH PALM CANYON DRIVE

## Supervisors Look Over Blythe Plan

Supervisors this week took a trip to the eastern edge of the county at Blythe where they surveyed the need of another branch courthouse to serve the area, far distant from the county seat at Riverside.

Acquisition of a building to house all of the county offices was studied. At present the welfare office, sheriff's department, assessor's office and justice court are scattered.

## Exciting Water Sports at Salton Sea Beach Resort

The "Ship" party and "Captain's Dinner" at Helen Burns' Salton Sea Beach resort on the south shore of the sea on Saturday drew a large and gay crowd. Miss Salton Sea (Wilma Clark of Indio) and "Father Neptune" (Archie Stein, Indio) reigned over the affair. Guest of honor as the "Captain" was Jack Kirby of Los Angeles.

Commodore of the Southern California Speedboat Club Inc., sponsors of the inboard speed event. His boat Keeno, a 135 cubic inch hydroplane (a new class) with a Ford V-8 60 engine with Chuck Powell at the throttle in one heat and Dr. Louis J. Novotny, Indio, in the second heat, came in second in his class on Sunday.

Miss Salton Sea and her runner-up, Miss Salton Sea Beach were on hand Sunday for the races and were photographed by Ken Hitchcock of Speed and Spray boating magazine for that and other publications, mainly with Roger Ring of San Diego whose Dyno-mite won Sunday's race in his class, the little exciting 48 cubic inchers. This weekend, July 3, 4 and 5 will be another of water sport, this time skiing. There will be open ski racing sponsored by Salton Sea Beach Resort and Fish Springs Resort with any kind of boat and skier eligible. They will race between the two resorts for trophies supplied by the two resorts and Valerie Jeans.

Salton Sea Beach Resort is 50 miles south of Palm Springs on the sea side of Highway 99.



(George Ritter Photo)

**BUFFET STYLE** — A group of Toastmistresses are shown enjoying the buffet dinner at their meeting last Wednesday evening at the home of Mildred Brechlin. They are from left, Lyle Smith, Marion Peterson, June Travers, Mrs. Brechlin, Estelle Yerkes.

## Toastmistress Club Meets at Brechlin Home

Following a buffet style dinner at the home of Mildred Brechlin last Wednesday evening, Palm Springs Toastmistress club had an evening of potluck speaking.

Edith Ritter was Toastmistress for the evening with Estelle Yerkes as Topic Mistress. Ruby Aiken, Lyle Smith and Mrs. Brechlin were featured speakers followed by many impromptu speeches.

Dorothy Hass was welcomed as a new member and guests were Irene Harris, Irene Goodman, Marion Peterson and Theresa Press.

## Ruskins Write from New York

Attorney and Mrs. Saul Rusk, who have been on a trip east, write from New York that their month is almost up and that they will soon be headed home "loaded with memories of an exciting trip."

The card they sent was mailed from the United Nations building and bears the unique stamp that can be purchased and mailed only from that building. It bears legends in English, French, Spanish and Russian, and the United Nations insignia.

**The Desert Sun—25** and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, July 1, 1954

FEATURING... a new kind of year-round comfort

**WEATHERTRON**

\*Formerly G-E Heat Pump

ALL-ELECTRIC... ALL-AUTOMATIC

HEATS WITHOUT FUEL!  
COOLS WITHOUT WATER!

GENERAL ELECTRIC

**Nordic Air Conditioning, Inc.**  
45-767 FLOWER ST. — INDIO, CALIF.  
PHONE 7-2731

## Wonderful Experience Say Five Boys, Back from State

It was a wonderful experience.

That was the unanimous expression of five boys who returned Saturday night from the American Legion Boys State at Sacramento which closed last week.

The boys were brought back, with others from the county, by chartered bus to Riverside where Chief of Police John S. Davis of Palm Springs picked them up and brought them to their homes here and in Desert Hot Springs.

Boys who attended Boys State, staged each year by California American Legion posts as a means of showing the coming citizens the way the American government operates. The state is divided into political subdivisions and elects its officers.

court officials and demonstrates government in all of its forms.

Five boys went from the Palm Springs area, Bill Manger, Bob Cordes, Richard Pell and Richard Bigham from Palm Springs and Allen Hathaway from Desert Hot Springs.

They were sponsored by the American Legion posts here and in Desert Hot Springs, Lions and Rotary clubs and Earl Coffman of the Desert Inn.

The trouble with most feminine opinions is that they are expressed in so many words.—Kenneth L. Krichbaum, Country Gentleman.

Jeff Annino and family of Outpost Estates are in Indio for the summer months.

## Minna's Sale

12-049 Palm Drive

Desert Hot Springs

COTTON SKIRTS to \$5.95 Values	NOW \$2.95
to \$7.95 Values	NOW \$3.95
PEDAL PUSHERS to \$3.95 Values	NOW \$1.95
SHORTS to \$3.95 Values	NOW \$1.69 and \$1.95
BATHING SUITS to \$12.95 Values	NOW \$3.95 and \$6.95

## It's barbecue time

SAFEWAY HAS ALL THE FIXIN'S

When you are in the store this week, be sure to get your copy of "Barbecue Sauces." It's the latest folder from the Crown Colony Kitchens—a rare collection of choice barbecue sauces and marinades—all easy to make.



There's a FREE COPY waiting for you



**Crown Colony**

Spices, Herbs and Extracts are featured at

**SAFEWAY**

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**HAMMER ELECTRIC**  
LICENSED CONTRACTORS

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Commercial and Domestic Refrigeration Service

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## BUY IMPERIAL FENCE NOW

SAVE 10% 10% REDUCTION IN ALL PRICES DURING JULY ONLY

OFF on Both... 10% MATERIALS & INSTALLATION

CHAIN LINK, REDWOOD, BLOCK WALLS and PATIOS...

NOTHING DOWN \* THREE YEARS TO PAY \* NO PAYMENTS \* till SEPTEMBER

**IMPERIAL FENCE CO.** CALL NOW FOR FREE ESTIMATE

45-525 SMURR AVE.

INDIO

Phone Indio (collect) 7-3595

## BIG New 1954 BARGAINS

Westinghouse  
**FAMILY SIZE**  
REFRIGERATOR - FREEZER

Small Down Payment

Sized Right! Priced Right!  
Just Right for Your Kitchen!

GIANT FREEZER

BONUS BOTTLE SPACE

FULL-WIDTH HUMIDRAWER

CONVENIENT SHELVES-IN-DOOR

Lifetime Door Seal

Adjustable Shelves

Self-Aligning Door Latch

1/4-hp Economizer Mechanism

Displayed and Sold at all District Offices



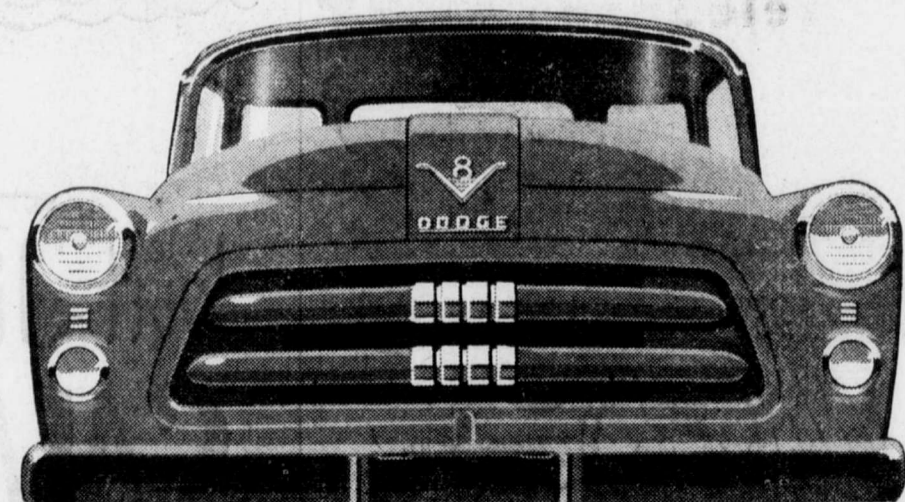
YOU CAN BE SURE... IF IT'S

Westinghouse

Other Westinghouse Refrigerators as low as \$199.95... only \$1.97 a week

**CALIFORNIA ELECTRIC POWER COMPANY**

## DODGE "Job-Rated" TRUCKS



Come in today! GET A BETTER DEAL FOR THE MAN AT THE WHEEL

**IMPERIAL MOTORS**

83-95 Highway 99

Palm Springs and Coachella Valley

Indio, Calif.

DODGE Automobiles and DODGE "Job Rated" TRUCKS  
(Factory Deliveries Available)

Phone 7-3311

## WALTZ EXPLAINS PLAN TO BRING TV TO ALL

Harold E. Waltz, general manager of the Palm Springs Community Television and Telemeter corporations today announced that persons residing within easy cable distance of the main television transmission line may enjoy television in their homes without the necessity of putting up a large sum of money at one time.

"The television cable may be dropped into your home for as little as \$10 per month during a 30-day trial-offer period," Waltz announced.

WALTZ, WHOSE appointment as general manager of the Palm Springs Television and Telemeter corporations became known this week with an announcement to that effect by Carl Leserman, vice-president, has resided in Palm Springs since 1951.

Waltz, who has a reputation in Palm Springs as a man highly alert to all possible opportunities of promotion came up with the idea of making it possible for budget-minded persons residing in Palm Springs to enjoy television entertainment in their homes.

the year of 1952 he was on the publicity staff of the local Chamber of Commerce. He moved from that position to the television corporation here in charge of public relations and publicity and is now its managing director.

He is a member of The Tennis Club, Chamber of Commerce, Ohio Society of Professional Photographers, the Photographic Society of America and was for five years the manager of the Photographers Association of America. He came here directly from Toledo, Ohio and purchased the Apache Lodge.

During World War II as a captain in the United States Air Forces he was in charge of training and administration of overseas 16 mm. combat camera units in all theaters of war.

It remains a debatable question whether automobiles are ruining the younger generation or whether the younger generation is ruining the automobiles. — John A. Creviere, De Pere (Wis.) Journal-Democrat.



**NEW MANAGER** — Harold Waltz, new manager of Palm Springs Community Television corporation, who today explained how all may enjoy the pleasures of television programs in Palm Springs.

## SENTINEL TV OFFERED ON NEW LIBERAL PLAN

Working in close harmony with the Palm Springs Community television and telemeter corporations, Howard Morris announced today liberal inducements to residents here desirous of television entertainment in their homes.

In this offer Morris has a double-barreled appeal to budget-minded persons in offering to sell Sentinel television sets to residents here on a no down payment plan.

**THE SENTINEL RADIO** corporation of Chicago has as its head Ernie Alschuler, who with his wife, have been long-time residents of Palm Springs. Both Mr. and Mrs. Alschuler are well known for their civic endeavors here.

Alschuler, who personally investigated the Palm Springs Music company's establishment and especially the service department, entered into an agreement whereby that company would be the sole retail distributor of the Sentinel set. The television manufacturer was more than pleased with Morris' operation.

**THE PRODUCTS** the Sentinel Radio corporation produces in its giant plant in Chicago has been for some time back gaining rapid recognition here on the West Coast. The radio and television sets are well known nationally.

duced by Sentinel," it was declared, "they won the respect and affection of those who sell or service television sets."

**DURING THE LUNCHEON** attended by a Desert Sun reporter, Morris and Alschuler, the latter spoke of a new power factor unit in the Sentinel TV sets which makes it possible to enjoy pictured sealed perfection under every conceivable condition "no matter where one lives."

The set is particularly effective in producing a beautiful picture on the television cable used in Palm Springs and is exceptionally fine in bringing in good programs in fringe areas, Morris said.

### Animal Time

Furs and Feathers on Police Blotter

It's that time of year when animals make the police blotter. Recently it was a goose, then a tortoise—and Friday, an owl. Police received a call to investigate a "large bird" in a Camino del Sur yard.

They found an owl, of the screech variety. There was no arrest. "The owl flew off as we approached," was the blotter entry.

## GET A NEW 1955 SENTINEL GIANT 21" TABLE MODEL TELEVISION SET with the Power Factor Chassis

All Parts Guaranteed for a Year

**No Down Payment  
Easy Monthly  
Installments  
of only \$12.57**



Coinoperated sets for Hotels or flat monthly rate

**SENTINEL**  
Picture-Sealed  
TELEVISION

is as handsome in  
Performance as it is in Design.  
The table model is a smart  
choice for any room.

Flawless Cabinet Design in  
Colorfast Blond.

Inquire about this great offering  
**TODAY!**

**NOW!**

You may have a set in 48 hours

— ALSO —

ASK ABOUT OUR WIRED MUSIC  
FOR HOME, SHOP OR HOTEL

## Sales and Service

PALM SPRINGS' ONLY  
MUSICAL INSTRUMENT STORE  
including the piano with service by  
Factory Trained Experts

Complete Library of  
Sheet Music

**PALM SPRINGS  
MUSIC CO.**

360 NORTH PALM CANYON DRIVE  
PHONE 2066

\* Credit must be good.

# ANNOUNCING

## SPECIAL 6 MONTHS TRIAL OFFER TOP QUALITY T. V.

**C.B.S., N.B.C., KTLA Hollywood Baseball  
Fights Wednesday and Friday Nites!**

FOR ONLY **\$10** PER MONTH

THIS OFFER WILL ONLY BE IN EFFECT 30 DAYS  
YOUR SET CAN BE IN OPERATION WITHIN

**48** HOURS

Telephone Palm Springs 2882 or 5162 — ACT TODAY!

**Palm Springs Community Television Corporation**

A SUBSIDIARY OF INTERNATIONAL TELEMETER CORPORATION

192 S. INDIAN AVE.

HAL WALTZ, Gen. Mgr.

HAVE TV IN YOUR HOME THIS WEEKEND!

## Granddaughter of Village Pioneers Taken by Death

Funeral services were held Saturday at Wiefels and Son chapel for Jana Moore, 11, daughter of a well known local girl and granddaughter of a pioneer Palm Springs family.

The Rev. William Blondon, Jr., of St. Paul's Episcopal church, was in charge.

The girl was the daughter of Lt. and Mrs. Robert Moore, and granddaughter of Mr. and Mrs. O. S. McKinney, long time vil-

lage residents. Mrs. Moore is the former Barbara McKinney. The girl succumbed at Oakland U.S. Naval hospital following surgery.

Her father, a naval pilot, is at present stationed at Inyokern.

Her mother is the first white girl to be born in Palm Springs. She is survived by her parents and three sisters, Jo Anne, Melinda and Carol.

Wiefels and Son were in charge of funeral arrangements.

Interment was in Palm Springs cemetery.

**The Desert Sun—4b**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, July 1, 1954

## Last Rites Said for Youth, Victim of Auto Accident

Last rites were said Saturday morning at Our Lady of Solitude, Catholic Church, for James Cummings, 16, who died in an automobile accident on Highway 111, north of the city, last Wednesday morning.

He was the son of John P. Cummings, city employee, and Mrs. Cummings.

Two other boys involved in the accident, Charles Matrin, 17, Cathedral City, and Larry Bru-

ton, 17, Palm Springs, escaped with minor injuries in the tragedy.

At an inquest at Wiefels and Son mortuary, a coroner's jury returned a verdict of accidental causes.

Rosary was said Friday night at Wiefels and Son chapel at 8 o'clock.

Msgr. John Power officiated at the services.

Besides his parents, the youth is survived by a sister, Patricia. Interment was in Palm Springs cemetery.

**Leave of Absence Request Denied**

Request of Allen Benfer, city fireman now on vacation in Ohio, for a six-month leave of absence after the date his vacation expires was denied by council this week.



Who would ever think we would be sleeping under blankets at this time of the year? Gosh! what beautiful nights this last week! Fourth of July weekend already sold out at the apartments and hotels. We've sure come a long way from the Summers of a few years back when just a few brave souls ventured out in the mid-day sun.

There's so much going on... Bing Crosby's new trailer park... the beautiful new Schmidt

Building on Highway 111 with Curt Ring's super market opening this week... Ron Button and his tract manager, Roy St. Leon, looking over the smart new post office and stores rapidly nearing completion... Postmaster Sid Greenleaf watching the erection of the new flag pole... loads of cars driving along Del Sol road, with folks wondering just where the race track is going to be.

Charles and Evelyn Meyers back from a two-month visit in Chicago. They were sure pleased to find our weather so nice after humid days in the mid-west. Dee Bailey came barreling that turquoise Packard convertible... she has been in Topeka, Kansas... how that gal drives!... accompanied by her Russian Wolfhound and aided by No-Doz tablets she came

through from Albuquerque in one hop.

Dick Winans back from a trip through Bryce Canyon... this time in the White Corvette. He's unpredictable... accompanied by Nancy Stephens, he'll go sailing by in the Corvette and within the hour he stops in with the White Jaguar. Just for the record, Ruth "Mrs. Doc" Gurley looks mighty sharp in her new Corvette.

As long as we're talking about sharp looking cars, let's not pass up Monte Herbert's Rolls Royce usually parked in front of the Palm Valley office. Then there's June and Lud Kramer just back from Miami in their convertible. June's running her secretarial service in the little office across from Thunderbird... she's moved in

with our popular redhead, Verlin Sanfreed.

Glad to see Graham Alexander's back from the hospital. He had a tough seige but is on the rapid road to recovery.

Cheerio, Amigos.

**State Agreeable to Recreation Survey**

In a report from the state highway department, city council was advised this week that the state is studying the city's proposals for improvement on Highway 111 (Palm Canyon drive) through the city.

The state is agreeable to cooperation with the city's desires and will make its decisions known soon. City Manager Robert Peterson was advised.

# PALM SPRINGS SUMMER DIRECTORY

## YOUR GUIDE TO WHERE TO FIND IT - WHO TO CALL - WHERE TO GO

These Merchants stay open for your convenience — offering the finest products and services obtainable

### AUTO SERVICE

**BEEBE DeSoto-Plymouth**  
Sales and Service

682 S. Palm Canyon Dr. Phone 7022

### DESERT INN GARAGE

BUICK & GMC TRUCK SALES & SERVICE

General Automotive Service — Tires — Wheel Alignment

Brake Repairs

Free Pick-Up and Delivery Phone 4001

### Summer Special to Lincoln-Mercury & Ford Owners

#### DELUXE MOTOR TUNE UP

INCLUDES PARTS AND LABOR — NO EXTRAS

1. Clean Spark Plugs
2. Points Replaced
3. Coil Checked
4. Dist. Set & Cleaned
5. Check Wiring
6. Compression Test
7. Condenser Replaced
8. Spark Plug Plugs
9. Set Timing
10. Check Battery
11. Adjust Carburetor

**SPECIAL PRICE \$8.65**

Overhead Valves Slightly More

**Palms Springs Lincon-Mercury Co.**  
335 E. Sunny Dunes at Palm Canyon  
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— Open During the Summer for Your Convenience —

### Plaza Motors

CADILLAC — OLDSMOBILE

182 E. Arenas Road Phone 5122

### BUILDING SUPPLIES

### Charles Miller Hardware

PAINTS — PLUMBING & ELECTRICAL SUPPLIES

206 N. Indian Ave. Phone 5805

We Give S & H Green Stamps

PIPE, PLUMBING & ELECTRICAL SUPPLIES

PAIN & HARDWARE

### Desert Pipe & Hardware

67-677 Hiway 111, Cathedral City Ph. 8-3755

### Dill Lumber Co.

Lumber - Building Supplies - Hardware and Tools  
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691 INDUSTRIAL PLACE PHONES 2758 - 2759

### Palm Springs Builders Supply Co.

"Palm Springs Pioneer Lumber Yard"

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### READY-TO-WEAR

### SCOTT'S DESERT WEAR

The finest in Western wear and sun-fun clothes for the whole family.

— Open 7 Days a Week —

HIGHWAY 111 CATHEDRAL CITY

### AIR CONDITIONING

CARRIER — UTILITY and YORK  
Residential and commercial installation and service

### Henry A. Simsarian

21 Years in Palm Springs  
850 N. PALM CANYON DRIVE PHONE 2768

### MISCELLANEOUS

marty kenyon's

### DESERT CAMERA SHOP

24 Hour PhotoFinishing Open All Summer

288 North Palm Canyon Drive

### Desert Toy Shop

Wide Selection of Toys... Sensible Prices  
194 SOUTH PALM CANYON DRIVE  
Summer hours 9 'til 1 daily except Saturday, 9 'til 9.

### Harshman's Desert Freeze

1480 South Palm Canyon Drive

CONES — SUNDAES — MALTS — SHAKES  
— Pints and Quarts to Take Out —

PORTABLE BARBECUES & ACCESSORIES

Distinctive Gifts and Fireplace Equipment

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### Palm Springs — Mayflower

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• Lubrication • Washing • Wheel Balancing

While you relax at the pool or in your air conditioned room we will pick up and deliver your car.

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"The Best Friend Your Car Ever Had"

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### HINKLE & JOHNSON FLYING "A" SERVICE

We Give S&H Green Stamps  
305 N. Indian Ave, Palm Springs Phone P.S. 9060  
Pick-Up & Delivery Night Lubrication

OPEN 24 HOURS

### HAROLD'S 76 SERVICE

LUBE—TIRES—ACCESSORIES—PICK-UP—DELIVERY  
301 N. Palm Canyon Drive Phones 9068 - 2633

### CLEANERS LAUNDRIES

### The Automatic

WASHING DRYING IRONING IN MINUTES  
BLANKETS RUGS BED SPREADS A SPECIALTY

#### COMPLETE LAUNDRY SERVICE

Rear of 440 So. Indian Avenue — Palm Springs

PHONE 7984

"JUST BEHIND PALM SPRINGS CLEANERS"

Open Mon. - Tues. - Wed. - Thurs. — 8 A.M. to 6 P.M.

### Holiday House

AUTOMATIC LAUNDRY

Complete Service for Particular People

398 N. Indian Avenue Palm Springs, Calif.

WE OPERATE OUR OWN PLANT

### Plaza Cleaners

ART WILLS

Closed Saturdays during June, July and August

THE PLAZA — PALM SPRINGS PHONE 3944

ONE DAY SPECIAL SERVICE

### Palm Springs

Cleaners and Laundry

440 S. Indian Avenue Phone 2832

### FURNITURE-APPLIANCES

APPLIANCES

General Electric — O'Keefe & Merritt — Wedgewood

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### Henry A. Simsarian

21 Years in Palm Springs  
850 N. PALM CANYON DRIVE PHONE 2768

TERRIFIC CLEARANCE SALE NOW ON

### Popular Price Furniture Store

182 S. Indian Ave. Phone 2407

### MEN'S WEAR

### Beck Brothers

"IN THE CENTER"

174 North Palm Canyon Drive

Palm Springs, California

### TOM CURTIS

DISTINCTIVE SPORTWEAR

315 North Palm Canyon Drive

### PLUMBING

CONTRACTING — REPAIRING & REMODELING

### Henry A. Simsarian

21 Years in Palm Springs

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### Palm Springs Plumbing Co.

PLUMBING... HEATING... COOLING

220 North Indian Ave. Phone 6704

### SWIMMING POOLS

### Paddock

#### Pool Maintenance Co.

#### POOL CONSTRUCTION

Pool Chemicals & Equipment—Filters—Chlorinators  
Vacuum Cleaners

#### POOLS MAINTAINED

On Monthly or Yearly Basis

California's Finest Pool Service

693 SUNNY DUNES ROAD PALM SPRINGS 5123

### RESTAURANTS

### CHI CHI RESTAURANT

COMPLETE **Merchant's Luncheon** 95c

DELICIOUS **7 Course Dinner from** \$1.95

EASTERN **Top Sirloin Steak Dinner** \$2.85

ROAST EASTERN **Prime Ribs of Beef** Extra Cut \$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pies. Choice of Beverages.

Open for Luncheon from 11 A.M.

PHONE 7391 FREE PARKING

### Poolside Barbecue

#### Steaks — Chops — Chicken

Cocktails from 4 p.m.

Dinner from 6 p.m.

### HOWARD MANOR

572 N. Indian Avenue Phone 2227

CLOSED TUESDAYS

MEALS FOR THE WORKING FOLKS

Breakfast — Lunch — Dinner

### Archie's Sip 'n' Bite

280 North Palm Canyon Drive

BREAKFAST — LUNCH — DINNER

### Village Pharmacy Coffee Shop

Under New Ownership and Management

205 N. Palm Canyon Drive

SERVING BREAKFAST—LUNCH—DINNER

### TONY & MARILYN'S FOUNTAIN

IN THE PALM SPRINGS DRUG STORE

160 NORTH PALM CANYON DRIVE

### DESERT BOOK SHOP

BOOKS are Ideal Gifts—1000's to CHOOSE from  
also BARGAIN TABLE at

1/2 PRICE

443 N. Palm Canyon Drive Phone 5208

## County Judges Ask Action on Indio Court 'Forthwith'

Acting under the terms of a little-known and little-used state law, the four judges of Riverside county superior court, last week ordered Sheriff Joe Rice to provide a better court house for the new department at Indio, "forthwith."

They by-passed the board of supervisors which ordinarily provides facilities for the courts. Majority of supervisors in recent weeks have refused to grant most of the requests for

improvements of existing court facilities.

**WHEN THE FOURTH** department was created last year to sit at Indio, it moved into a small building on the Indio fair grounds which already contained a sheriff's office and jail.

Backed by the Desert Bar association, the judges have charged that the court room is much too small, that the jury room is not safe from tamper-

ing and that other facilities are inadequate.

Coroner Ben White, acting for the judges, served their notice on the sheriff Thursday.

Rice, in turn, asked supervisors what to do about it.

Supervisor Irwin Hayden told the sheriff to obey the order and bill the county. He suggested that suitable buildings be commandeered. Others on the board did not comment.

**SINCE THE JUDGES** told the sheriff that their order is to be complied with forthwith, he said he certainly would obey it but did not know just now how he will go about it. He said he did not know whether he will try to rent a suitable building,

buy one or build one. The latter step was ruled out because it would take too long.

Judges who signed the order were O. K. Morton, Russell Waite, John Gabbert and Hilton McCabe. The latter presides over the Indio court.

Supervisors Thursday agreed to furnish the county building commission with an expert for consultation on improving court facilities but this would be a long-range program.

The judges want action at Indio now.

**The Desert Sun—5b**  
and **PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Thursday, July 1, 1954

## Desert Area Grapes go to Aid Needy Children Abroad

Many a hungry child and undernourished baby was closer to a square meal today, as Glenn Callahan, of the California Fruit Exchange, completed formation and prepared to market a carload of grapes, without any cost for handling, which had been assembled by the efforts of the Committee for CROP (Christian Rural Overseas Program) headed by Richard Blackburn and Harlan Kittle.

Those who contributed gen-

erously to the needs of these refugee unfortunates, by a share of what they had grown were the following: from Oasis, George F. Johnson; Mecca, Leeland Yost and Richard Blackburn; from Thermal, American National Foods, Dick Bagdasarian, Steinberg L. & S. Fruit company, and Uriel & Hollis; from Coachella, Cardinal Distributing company, Pacific Fruit Exchange, Harry Garian and from Indio, A. G. Manzo, Joe Keim company, George

Gonzalez and Coachella Valley Grape Growers. The trucking and collecting operation was the contribution of Nishimoto Brothers.

The proceeds from the sale of these grapes will be applied to the shipment of powdered milk surplus commodity to the needy overseas.

The collection and marketing of a carload of sweet corn is now in preparation under the guidance of Frank Lawrence of the Lawrence Transportation company.

Selective Service registrant in Gastonia, N.C.: "I am suffering from romantic fever and my wife is pregnant. . . . Please excuse me from the draft."

**Winner Picks Up Western Gear Found on Street**

Mystery of the hatbox containing western wear, found on Sunrise way near Mesquite avenue a few days ago has been solved.

Charles Wimmer of film fame claimed the property.

That hat box had been lost from his auto while he was moving articles from his home, 1180 Mesquite avenue.

# Mayfair

SUPER MARKETS

# FRYERS FOR THE FOURTH!

444 N. Palm Canyon  
Palm Springs, California

Advertised prices good  
Thursday through Sunday, July 1, 2, 3, 4  
No sales to dealers - Limit rights reserved

WE WILL BE  
**OPEN SUNDAY, JULY 4**  
**Close Monday, July 5**

**ARMOUR'S STAR, GRADE A**  
Whole Bodied, Eviscerated  
Just right to barbecue or fry

These Armour's Star Tender-raised chickens are dressed under the supervision of the United States Department of Agriculture, and only the finest are stamped with the United States tag of approval. The other, less choice, birds cost less, and should sell for less. Mayfair buys these higher quality, more costly chickens to insure that you get the very best. Protect your family's health - buy government graded chickens!

whole or cut-up **49<sup>c</sup> lb.**

**49<sup>c</sup> lb.**

Food Club, Frozen, Concentrated

## LEMONADE

Libby's Garden Sweet

## FROZEN PEAS

6-ounce can **10<sup>c</sup>**

10-oz. pkgs **25<sup>c</sup>**

**ARMOUR'S STAR**  
Eastern, Corn-fed Pork

## Spare Ribs

Lean, Meaty **45<sup>c</sup> lb.**  
Medium Size

Armour's Star, Beltsville

## Jr. Turkeys

Wonderful to fry or barbecue

4 to 6 pounds avg. wt. **59<sup>c</sup> lb.**

Food Club, Fancy

## TOMATO JUICE

Kraft Salad Dressing

## MIRACLE WHIP

Homes, Select

## RIPE OLIVES

America's Favorite Dessert

## ICE CREAM

46-oz. can **19<sup>c</sup>**

quart jar **49<sup>c</sup>**

1-lb. can **19<sup>c</sup>**

half gallon pail pack **59<sup>c</sup>**

You have your choice of two grades of U. S. graded beef at Mayfair!

Armour's Star, Grade A

## Sliced Bacon

Armour's Banner Brand

## Sliced Bacon

"More Variety at Mayfair!"

## Fresh, Baby Beef SWEETBREADS

Native Quality **69<sup>c</sup> lb.**

DRESS UP YOUR HOLIDAY TABLE!

Ideal for patio or outdoor use.  
Rich, colorful

MODERN CONTINENTAL

## DINNERWARE

2 pieces for **25<sup>c</sup>**

Except Veg. Bowl and Platter, 25c ea.

"MORE VARIETY AT MAYFAIR!"

Hawaiian

## COCOANUT CHIPS

4-oz. jar **55<sup>c</sup>**

# CANTALOUPE

Sweet, vine-ripened  
Finest quality  
Thick meat

Extra fancy quality

Golden Ripe

Serve it a la mode for dessert tonight!

**4<sup>c</sup> lb.**

America's Favorite

## Cracker Jack

reg. pkg. **5<sup>c</sup>**

Beech-Nut, Strained

## Baby Foods

4 reg. jars **39<sup>c</sup>**

Dinty Moore

## BEEF STEW

24-oz. can **45<sup>c</sup>**

## LIQUORS

\$3.98 Value  
Bubbling Spring

## STRAIGHT BOURBON

Bottled at the distillery in Kentucky - 86 Proof

**\$3.19** Fifth

Try it "on the rocks"!

Park Ave. 85 Proof **\$2.79**  
London Dry Gin 5th

A Little Gin Makes a Big Drink

Lido Club, California full gallon **99<sup>c</sup>**  
Burgundy

Stay Cool With a Wine Cooler

Torino, California 5th **\$1.79**  
Champagne

Champagne Is for Everybody

Hoffman House, 6 year old **\$3.98**  
Bonded Bourbon 5th

A Superlative 100-Proof Whiskey

Bombula Imported, 5 yr. old **\$2.79**  
West Indies Rum 5th

Rum Is Fun to Mix and Try

"More Variety at Mayfair!"

Liqueur Cordial

## COINTREAU

80 Proof fifth **\$5.56**

## DELICATESSEN

Buffet Brand, All Meat

## FRANKS

Tender, Skinless 1-lb. cello pkg. **45<sup>c</sup> lb.**

Creamy Loaf

## AMERICAN CHEESE

Sandwich Sliced **49<sup>c</sup> lb.**

Dubuque, Cooked, Boneless

## CANNED PICNICS

Ready to Eat 4-lb. can **\$2.99**

Wilshire

## SWEET RELISH

12-oz. jar **19<sup>c</sup>**

Ball Brand

## POTATO CHIPS

8-oz. pkg. **39<sup>c</sup>**

Best Foods

## Bread & Butter Pickles

12-oz. jar **21<sup>c</sup>**

Soft, Absorbent

## Kleenex Tissues

3 pkgs. of 300 **55<sup>c</sup>**

"YES" We have all your picnic needs. CUPS, PLATES, ETC.

**Adolph's**

Meat Tenderizer reg. jar **49<sup>c</sup>**

Cashmere Bouquet

## Toilet Soap

Regular Bath 3 for 23c 2 for 23c

Toilet Soap

## Palmolive

Regular Bath 3 for 23c 2 for 23c

**ICED LIPTON TEA**

BRISK FLAVOR—NEVER FLAT!

1/4-lb. bulk **36c** 48-ct. bags **59c**

## CELERY

Garden fresh, Tender, crisp **2<sup>c</sup> lb.**

## PEACHES

Golden ripe, sweet, juicy **2<sup>c</sup> lb.**

"More Variety at Mayfair!"

## FRESH LEEKS

Indispensable for Vichyssoise **5<sup>c</sup> ea.**

Lunch Meat

## ARMOUR'S TREET

12-oz. can **43<sup>c</sup>**

For Salads and Barbecue Sauces

## WESSON OIL

quart bottle **62<sup>c</sup>**

Libby's

## CORNED BEEF

12-oz. can **43<sup>c</sup>**

Armour's

## CHOPPED BEEF

12-oz. can **33<sup>c</sup>**

Libby's Deep Brown

## PORK & BEANS

15-oz. cans 3 **29<sup>c</sup>**

Medium Size Package of

## FAB FREE!

With 2 Cans of AJAX CLEANSER **21<sup>c</sup>**

## ZEE TOILET TISSUE

4 roll pack **29<sup>c</sup>**

ZEE Sandwich Bags 10c

ZEE Paper Napkins 80-ct. pkg. **15<sup>c</sup>**

ZEE Paper Towels 150-ct. roll **19<sup>c</sup>**

CHIFFON Facial Tissues 300-ct. pkg. **29<sup>c</sup>**

Heinz, Oven-Baked

## BEANS

1-lb. can **16<sup>c</sup>**

Heinz, Cucumber

## PICKLES

16-oz. jar **27<sup>c</sup>**

Swift's Margarine

## ALLSWEET

1-lb. tin **29<sup>c</sup>**

American Beauty

## NOODLES

8-oz. pkg. **21<sup>c</sup>**

FABulous Suds!

## FAB

1-gal. pkg. **30<sup>c</sup>** gnt. size **72<sup>c</sup>**

MarVELous for Dishes!

## VEL

1-gal. pkg. **30<sup>c</sup>** gnt. size **72<sup>c</sup>**

# FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

**The Desert Sun**—6b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, July 1, 1954

## Classified ...Ads...

**The Desert Sun**  
and PALM SPRINGS NEWS  
Published every  
MONDAY and THURSDAY  
(Except June, July and August, when  
published Thursdays only)  
PHONE 2249  
Box 190, Palm Springs, Calif.

**RATES**  
(Minimum ad, 3 lines—count 24  
letters and spaces to a line)  
1 time, per line 75c  
(Min. 2.25—1.50 cash in adv.)  
Per 1 week (1 Month)  
Line (2 TIMES) (4 TIMES) (8 TIMES)  
1.00 1.25 2.25

● Ads ordered for more than one time  
must be run in consecutive issues to earn  
above rates, otherwise single insertion  
rate will be charged for each time run.  
● Save by ordering your ad run 4 or 9  
times—if cancelled before completion,  
you will be charged at nearest rate  
applicable for times run and get a  
RESPOND for the difference.  
● This newspaper cannot be responsible  
for more than one incorrect insertion;  
please notify us promptly of any error  
in your ad.  
● DEADLINES—for new copy or cancella-  
tions: MONDAY ISSUE—5 P. M. FRIDAY  
THURSDAY ISSUE—5 P. M. TUESDAY  
● ADDRESS all communications to: The  
Desert Sun, P. O. Box 190, Palm  
Springs, California.

### Lost and Found 10

LOST: 3 rings, 2 diamonds and  
cameo. Urgent, sentimental  
value. \$100 reward. Ph. 2044.

### Personals 12

WILL BOARD and room boy,  
11 to 13 years in private  
home. Pool. \$20 week. Refer-  
ences exchanged. Phone 391.  
Thousand Palms.

COMPANION, refined, person-  
able woman. Drive, free to  
travel. Secretarial. L.A. DU.  
30616.

### Service Miscellaneous 15

CALL  
IMPERIAL AIR-  
CONDITIONING CO.  
FOR  
REFRIGERATION  
AIR CONDITIONING  
SHEET METAL WORK  
CHRYSLER-AIRTEMP  
and  
IMPERIAL  
PACKAGED  
AIR CONDITIONERS  
— ALL UNITS —  
Special Summer Discount  
5 TON UNITS \$1150  
3 TON UNITS \$875  
Plus Installation  
Phone Indio 7-7499 or 7-3028

### Wanted Old Paint

YOUR CANS of age hardened  
paint, automatically machine  
shaken into freshness. Free  
of charge. RUPP'S SUPPLY,  
Cathedral City.

Palm Springs Engineering Co.  
**Machine Shop**  
375 Sunny Dunes Road  
Telephone 5411  
General Precision Machine Work

**TREE SERVICE**  
INSURED  
Trimming-topping removal  
L. R. Wehrle, P.O. Box 851  
Cathedral City — 8-4461 or 2701

### Home Services 20

PAINTING - interior and exter-  
ior. Wood and cabinet fin-  
ishing. Expert on stains and  
colors. Phone 3013.

### Situations Wanted 25

LADY will take excellent care  
of your home for summer  
months. Exchange small re-  
muneration. Call Arlington  
9544M.

EXPERIENCED insurance girl  
desires position; policy typ-  
ing, rating or GM bookkeep-  
ing. Ph. Coachella 85213 or  
765148.

PAINTING, decorating, paper  
hanging. Very reasonable.  
Free estimates. Ph. 5850 eve-  
nings.

DO YOU NEED a caretaker for  
your home and pets, or com-  
panion for Mother? Write  
Desert Sun, Box 190, File F6.

FOR A dependable baby sitter.  
Also housework by the hour  
phone 3898.

PAINTER, interior and exterior  
Free estimates. Reasonable.  
Immediate service. Ph. 7905.

RELIABLE couple will care for  
your home or hotel, live in.  
Phone 5304.

EXPERT STENOGRAPHER  
WANTS PART TIME WORK  
CALL 7183

### Help Wanted 27

WONDERFUL opportunity for  
intelligent man between 25  
and 45 with sales ability in  
home cooling, heating and  
refrigeration field. Apply in  
person. PAVNYS, 1001 South  
Palm Canyon Drive.

### Help Wanted 27

**EMPLOYMENT  
SERVICE AGENCY**  
Open thru June and July  
Hours 9-1  
135 E. Andreas Rd. Ph. 2901

WANTED, Specialty salesman.  
Home appliance field. Great  
opportunity for right man.  
Apply in person. PAVNYS,  
1001 S. Palm Canyon Dr.

Pegi Scott's Agency  
256 S. Palm Canyon - Ph. 7691  
OPEN ALL SUMMER

### Business & Financial 30

PRIVATE money wanted on  
First Trust Deeds and  
Construction Loans. COL-  
WARD WOOLDRIDGE, Real-  
tor, 101 N. Palm Canyon Dr.  
with H. H. Foster, Phone 3555  
or residence 9905.

**FIRST T. D.'S WANTED**  
Palm Valley Realty Co.  
Box 99 Palm Springs 8-3481  
Wonder Palms Rd. & Hiway 111

NEED \$25,000 for First Trust  
Deed. \$50,000 security at 6%.  
Phone 2033.

### Lots & Acreage 33

1/2 ACRE level view lot near  
Smoke Tree Ranch. \$2500.  
Direct TV reception. Call  
3803 or 2522.

1/2 ACRE level view lot near  
Smoke Tree Ranch. \$2500.  
Direct TV reception. All util-  
ities in. Call 3803 or 2522.

BY OWNER, R-1 lot, South end.  
Near school. Reasonable. Ph.  
7511.

BARGAIN lot 120x160 in Ran-  
cho Mirage \$1200. Ruth Biles,  
56 Glenn, Cathedral City.

LARE CHOICE LOTS  
Residential area, water shares.  
TERMS, OWNER Ph. 6284.

### For Sale or Exchange 34

#### DON'T BUY!

#### "BUILD"

#### HERE'S THE REASON WHY

FOR \$13,500 you can have 1462  
square feet (living area) plus  
roof overhang, 3 bedrooms,  
2 bathrooms, living and din-  
ing room, kitchen. Lots of  
cabinets, dinette, stone fire-  
place, forced air furnace,  
cooling system, insulated,  
large closet, 438 square feet.  
Double garage, large concrete  
patios and driveway. Many  
other fine features. Finest  
construction. On your lot.

or

For \$14,750 — 1630 square feet  
(living area) similar to  
above

or

For \$8,500 — 907 square feet  
(living area).

or

Many other to choose from

or

will draw  
PLANS FREE  
to your liking

#### IF I BUILD

RESIDENTIAL—COMMERCIAL  
INCOME

Prices and Quality Cannot  
Be Beat

#### Compare Now

#### DARWIN

PHONE 2305 — 7565

WILL TAKE late model car or  
lot or beach house on Palm  
Desert new 3 bedroom, 1  
bath. \$500 down, \$12,950 full  
price. 45910 Shadow Moun-  
tain Drive. Phone 76-4371.

### Real Estate—For Sale 35

#### PALM SPRINGS

#### Genuine Bargain

SEE THIS TODAY!  
Brand new, absolute the finest  
construction in town. In  
beautiful Deep Well Estates,  
2 bedrooms, 2 gorgeous  
baths. 2200 square feet. Lot  
100x107. Every quality fea-  
ture and detail. See 1433  
Paseo de Marcia. Its open.  
Built to sell for \$22,500.  
MUST SELL. MAKE YOUR  
OFFER. Owner phone 2727 or  
6538.

TRANSFERRED TO RIVERSIDE  
WILL SELL my equity for only  
\$795 in Palm Springs-Outpost  
Estate home to reliable fam-  
ily who can qualify for un-  
paid balance at \$85 month.  
Write Desert Sun, Box 190,  
File F-4

\$500 DOWN builds cute 2 bed-  
room home on your lot. Has  
22 living room. Youngstown  
Kitchen, large desert cooler  
and auto port. \$7995 total,  
\$68.10 month.

Bruce Dailey — 2909 or 2772

BY OWNER, 3 bedroom, 2 bath,  
walled, landscaped, pool  
heated and filtered. TV. \$17,  
500. Call 7511.

COMPLETELY furnished 2 bed-  
room house. Very nice. Full  
price \$15,000. \$3000 cash. 180  
So. Indian Ave. Phone 5308.

VARIETY, fountain etc. with  
home. Year around resort.  
Sale or trade. Phone 3308.  
P.O. Box 441.

### Real Estate—For Sale 35

#### PALM SPRINGS FOR CLIMATE

#### HAROLD HICKS

FOR

#### REAL ESTATE

For Over 30 Years

LITTLE DOLL HOUSE — 1 bed-  
room furnished. Tahquitz  
River Estates, only \$12,500.  
Cash out.

CLOSE IN HIDEAWAY off In-  
dian Ave. between Howard  
Manor and El Mirador. En-  
closed lot 110x136. Large pool  
with cabana, 2 bedrooms and  
2 baths in main house plus  
two guest rooms each with  
bath. Garage. Television.  
Nicely furnished at only  
\$39,500. An ideal property for  
home or income. Terms.

INCOME BARGAIN  
APARTMENT HOTEL. \$50,000  
gross. 16 units, pool and  
owner's house. Large attrac-  
tive grounds. All units equip-  
ped with television and well  
furnished. Attractively priced  
at 3 1/2 times the gross. Terms.

TRADE FOR L.A. Area home or  
income. 3 bedroom, 3 bath  
furnished De Luxe home with  
large swimming pool. Only  
\$32,500. Submit yours.

INCOME PROPERTY  
15 UNITS. Palm Canyon Drive  
location. Owner's other busi-  
ness forces sale of this fine  
property. Shows splendid re-  
turn for \$95,000. Good finan-  
cing.

20 UNIT apartment hotel. Com-  
pletely furnished. Glassed in  
front. Large swimming pool.  
Shows terrific income at a  
price of only \$150,000.

OUTSTANDING LARGE HOTEL.  
Well established. \$450,000.  
Excellent terms can be ar-  
ranged.

#### Peter B. Sheptenko

THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

OPEN EVERY SUMMER  
FOR OVER NINETEEN YEARS  
ASSOCIATE BROKERS  
Bill Colven Bill Heiser  
Mike Jekyll

#### Lot Specials

The last available business  
frontage on S. Palm Canyon  
Drive. 135x140'. Room for 19  
units. \$27,500.

CLOSE OUT  
RESIDENTIAL lots, south end.  
splendid location, must be  
sold together, beautiful build-  
ing site. 180x108'. Being sold  
at a big loss. \$5500 for both.

AND  
TAKE YOUR CHOICE of 5 view  
lots in Araby. \$1500 each.

#### H. H. Foster

REALTOR  
and Associates  
Don Peake Ray Miller  
William May Col. Woodridge  
101 N. Palm Canyon Dr.  
Phone 3555 or 5169

PALM CANYON frontage. 200  
feet of vacant business prop-  
erty adjoining one of Palm  
Springs largest hotels.  
Full price \$19,500

NEW 2 BEDROOM, 2 bath,  
modern home, located in one  
of the finest sections in town.  
\$17,000

3 BEDROOM, 2 bath home, fur-  
nished, with heated and fil-  
tered pool. \$24,500

#### James Hammond

REALTOR  
875 N. Palm Canyon Dr.  
Ph. 5373  
Associates  
Esther P. Hammond  
Eve Morgan Lisa Jones

3 BEDROOM home, tub and  
shower. \$11,500 or will rent  
and apply part of rent to  
ward purchase price.

2 BEDROOM, 2 bath home,  
nicely furnished on 120 ft. lot.  
\$20,000. Small down payment.  
TV cable installed.  
See us for industrial property.

#### J. W. WILLIAMS

#### & SON

Associates ROSLYN LANG  
CLAUDE W. GOTTFREY  
423 N. Palm Canyon Ph. 3311

#### Terry Ray

IF IT'S LISTED  
IF IT'S A REAL BUY!  
WE HAVE IT !!!

#### Terry Ray's

DRIVE-IN REALTY  
Jules De Vorzon Helen Churchill  
Howard Palmer Ernie Dunlevie  
773 N. Palm Canyon Ph. 2064

FOR  
BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE  
\$1000 DOWN, cottage fully fur-  
nished, center of Palm Springs  
Complete price, \$1750. Phone  
4093.

BROKER wanted. Local expe-  
rience. Realtor Culver Nichols  
861 N. Palm Canyon. Ph. 2182.

### Real Estate—For Sale 35

#### Peter B. Sheptenko

OFFERS THE BEST BUYS IN  
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near  
schools and transportation.  
Asphalt tile kitchen and  
bath rooms. Large living  
room with fireplace. Large  
lot. Reduced to \$11,500.

4 BEDROOMS approximately 5  
years old. 2 full baths with  
tubs, forced air heat and cool-  
er ducts to all rooms, beauti-  
fully landscaped, 30 foot  
trees. House newly decorated.  
A real buy at \$14,500 unfur-  
nished or \$15,500 furnished.

MODERN RANCH HOUSE, 2  
bedroom main house, 2 bed-  
room guest house. Large com-  
pletely equipped swimming  
pool. TV in. Beautifully land-  
scaped grounds. All for ONLY  
\$23,500.

EXCLUSIVE AREA  
4 BEDROOM, 3 bath home.  
Beautifully decorated and  
furnished. Carpeted through-  
out. Large 150 foot corner lot.  
completely walled in. Plenty  
room for pool and guest  
house. All for only \$27,500.

TRADE FOR L.A. Area home or  
income. 3 bedroom, 3 bath  
furnished De Luxe home with  
large swimming pool. Only  
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INCOME PROPERTY  
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OUTSTANDING LARGE HOTEL.  
Well established. \$450,000.  
Excellent terms can be ar-  
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AND  
TAKE YOUR CHOICE of 5 view  
lots in Araby. \$1500 each.

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PALM CANYON frontage. 200  
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Full price \$19,500

NEW 2 BEDROOM, 2 bath,  
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of the finest sections in town.  
\$17,000

3 BEDROOM, 2 bath home, fur-  
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2 BEDROOM, 2 bath home,  
nicely furnished on 120 ft. lot.  
\$20,000. Small down payment

THESE NEW CAR  
TRADE IN  
AUTOMOBILES  
CARRY 6000 MILE OR  
6 MONTH WARRANTY

**1953 MERCURY**  
Station Wagon. Overdrive,  
radio, heater. The highest priced  
car in the Mercury line.  
Has Monterey interior.  
**\$2495**

**1951 CHEVROLET**  
4 door sedan. Styline, light  
grey color. In perfect  
condition. A very good buy at  
**\$995**

**1950 MERCURY**  
6 passenger coupe. Overdrive,  
Mathing seat covers. Car runs  
and looks like new.  
**\$995**

**1950 PLYMOUTH**  
4 door sedan. Radio, heater,  
special rayon seat covers, light  
grey color.  
**\$795**

**1946 MERCURY**  
Club coupe, light tan. Seat  
covers, radio, heater, original  
paint. Clean car.  
**\$495**

**1951 FORD**  
2 door sedan. Fordomatic drive,  
radio, heater, customized car.  
Plastic covers and interiors.  
A steal.  
**\$1095**

**1950 BUICK**  
Sedanette. Dynaflow, radio,  
heater, light grey color.  
Beautiful blue seat covers.  
A very nice car.  
ONLY  
**\$895**

**1950 FORD**  
Radio, heater, customized  
interior, plush seat covers and  
side panels to match. All  
chrome window reveals,  
twin pipes. At  
**\$695**

**1949 CHRYSLER**  
4 door sedan. Fluid drive, radio,  
heater, light blue. A special  
buy at only  
**\$595**

**1946 PONTIAC**  
Convertible. New top, dark  
blue body, white side walls,  
seat covers, radio, heater.  
Runs perfect.  
**\$495**

TERMS, CASH,  
TIME PAYMENTS  
YOUR CHOICE AT

**Palm Springs  
Lincoln-Mercury**

335 Sunny Dunes Road  
at South Palm Canyon  
Phone 2301 Phone 2052

**1952 BUICK Roadmaster Riviera**  
Coupe \$1795.  
**1948 BUICK super convertible**  
\$495.  
**1947 BUICK Roadmaster, 2 door**  
\$295.

**PLAZA MOTORS**  
Phone 5122

**Chrysler 1947. Town & Country**  
convertible, original owner,  
excellent condition, must sell  
to make room for new car.  
\$395 will buy this now. Can  
be seen at El Poco Lodge, 438  
W. Arenas. Phone 5184.

**1951 OLDSMOBILE 98, 4 door**  
sedan. Radio, heater, hydra-  
matic, power steering. Very  
low mileage. Special price  
\$1395.

**PLAZA MOTORS**  
Phone 5122

**1951 BUICK Super convertible,**  
Dynaflow. New paint, new  
white wall tires. Radio, heat-  
er. A beauty! \$1395. 4120  
Calle San Antonio. Ph. 4039.

**1941 BUICK, good transportation,**  
\$85.  
**1938 OLDSMOBILE 6, coupe,**  
\$95.

**PLAZA MOTORS**  
Phone 5122

**BY OWNER. 1952 2-tone BelAir**  
Chevrolet. Power Glide, radio,  
heater, extras. Exceptionally  
clean. Call Pete Bedwell, 3660.

**1947 BUICK Convertible. New**  
top, seat covers, \$450. Good  
condition. Phone 3320.

**1950 BUICK "Special" sedan.**  
Very clean. One owner. \$995.  
Phone 84194.

**SINGER '51 Sports car. Red,**  
white tonneau cover. 32 miles  
a gallon. Phone 5225.

**SPRING  
CLEAN-OUT  
SALE**  
30 DAY WARRANTY  
CARS

**1952 CHEVROLET**  
Deluxe Club Coupe  
Radio, beautiful surf green  
color. Looks like new.  
**\$1495**

**1950 CHEVROLET**  
BelAir  
New paint, new rubber,  
radio, heater and powerglide.  
Local owner. Bargain at this  
price.  
**\$1195**

**1951 CHEVROLET**  
4 door Powerglide.  
Radio. A beautiful car.  
**\$1195**

**1952 PLYMOUTH**  
4 door sedan Cranbrook model.  
A real buy.  
**\$1295**

**1953 PLYMOUTH**  
Station wagon.  
Beautiful green finish and  
overdrive. 1400 actual miles.  
Local owner. SEE THIS TODAY  
**\$1895**

Also others from \$100 to \$2000  
Up to 24 months to pay.  
OPEN 8 A.M. to 9 P.M.  
7 Days a Week

**STACK  
CHEVROLET  
KORNER**

NEW TRUCKS & CARS  
604 S. Palm Canyon Drive  
330 Sunny Dunes Road  
PHONE 2042

**1949 FORD Convertible, '53**  
motor. New paint, white  
walls. Priced reasonable. Ph.  
3522.

**48 CHEVY coach, new paint,**  
tires. Wonderful condition. A  
steal. 1371 San Lucas.

**1948 OLDS 8, 2 door. Very low**  
mileage, excellent condition.  
Private party. A bargain. Ph.  
7187.

**Legal Notices 75**

**CERTIFICATE OF BUSINESS  
FICTITIOUS FIRM NAME**  
ON THIS 28th day of June, A.D. 1954,  
before me, a George Richter, a Notary  
Public in and for said County and State,  
residing in said County and State,  
personally appeared Frank Neresesian  
and Joseph P. Palozzi, known to me  
to be the persons whose names are  
subscribed to the within instrument,  
and acknowledged to me that they executed  
the same.

**IN WITNESS WHEREOF, I have here-**  
unto set my hand and affixed my official  
seal the day and date first written in  
this certificate.

**NOTICE OF INTENTION TO ENGAGE IN  
THE SALE OF ALCOHOLIC BEVERAGES**  
June 22, 1954.

**TO WHOM IT MAY CONCERN:**

Subject to issuance of the license as  
provided by law, and commencing not less  
than 15 days after the date posted, notice is  
hereby given that the undersigned pro-  
poses to sell alcoholic beverages at these  
premises, described as follows:  
378 North Palm Canyon Drive, Palm  
Springs, Riverside Co.  
Pursuant to such intention, the under-  
signed is applying to the State Board of  
Alcoholic Beverage Control for a license  
for these premises as follows:  
Any person desiring to protest the issuance  
of such license may file a verified  
petition with the Board of Equalization  
at Sacramento, California, stating  
grounds for denial as provided by law.  
The said City Council has determined  
that the sale of alcoholic beverages at  
these premises is in the public interest.

**NOTICE OF AWARD OF CONTRACT IN  
IMPROVEMENT OF INDIAN TRAIL**  
(COMBINED IMPROVEMENT DISTRICT  
NO. 10, AND OTHER STREETS  
WITHIN SAID DISTRICT)

Pursuant to statute and Resolution of  
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CITY COMMUNITY SERVICES DISTRICT**  
The HEBERY GIVEN that a peti-  
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The boundaries of the proposed  
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Thence southerly along the easterly  
line of said Section 33, to the southeast  
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Thence westerly along the southerly  
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Thence northerly along the north  
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33 to the north quarter section corner  
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## Seven Thunders Subject Sunday of Pastor Smith

"The Message of the Seven  
Thunders Unsealed," an exposi-  
tion of the 10th chapter of Re-  
velation, will be the sermon topic  
of Pastor D. Kenneth Smith at  
Sabbath services of the Palm  
Springs Seventh-day Adventist  
church, Saturday morning at 11.  
Sabbath school will be con-  
ducted as usual at 9:30. The  
adult class will start a new  
series of "Studies in Doctrine" Saturday morning.

Pastor Smith announced that  
in addition to the Sabbath ser-  
vices, the Wednesday evening  
service for Bible study and  
prayer will be conducted  
throughout the Summer months.  
The mid-week service will be-  
gin at 7:45 p.m.

Newly elected officers to fill  
existing vacancies in the church  
are Mrs. L. B. Close of White-  
water to serve as deaconess and  
Mrs. Al Kane of Palm  
Springs to serve as missionary  
secretary.

## Adventists Plan Summer Camps for Youngsters

More than 3,000 youngsters  
from cities throughout Califor-  
nia and Arizona will be given  
a chance at outdoor living this  
Summer through the youth  
guidance program conducted by  
the Seventh-day Adventist  
church.

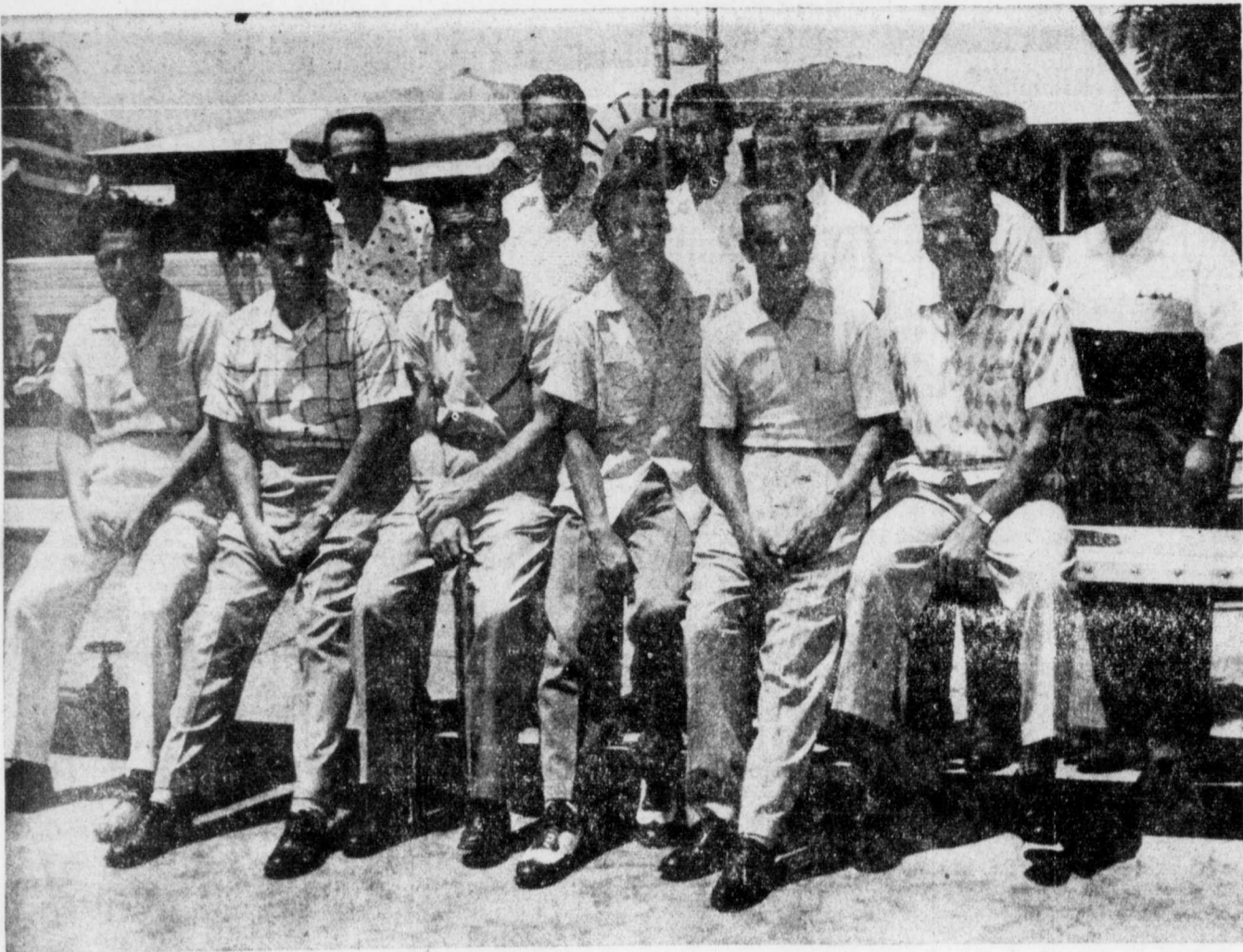
Five Summer camps will be  
operated in the two states by  
the denomination through July  
and August. The period will be  
divided into nine-day sessions  
to allow various age groups of  
boys and girls to attend sepa-  
rately.

An adult counselor will be  
provided for each group of six  
youngsters and the counselor  
will share cabins with them.  
Pastor Kenneth Smith of the  
Palm Springs church will serve  
as counselor at a camp begin-  
ning July 4. A medical unit  
will be in operation to handle  
emergencies at the camp.

Activities at camp will in-  
clude classes in crafts, nature  
study, Christian character  
building and citizenship. Hiking  
and swimming will also be  
included.

The camp at Idyllwild is  
sponsored by the Southeastern  
California Conference of Sev-  
enth-day Adventists under the  
direction of Youth Leader  
Charles Martin of Arlington.

## Noted Artists to be Heard Friday at



(Anderson Photo)  
**JAYCEE LEADERS** — Junior Chamber of Commerce leaders from District Nine, comprising of Riverside county and adjacent areas, met at the Biltmore here Sunday to map plans for the new year. Standing, from left, Howard Little, district secretary; Bob Betke, San Bernardino; Don Miller, district vice president; Stan Lewis, Palm Springs JC president; Jack

Rose, Redlands' president; Wayne Stevenson, past district vice president. Seated, from left, Mel Bren, local membership chairman; Jack Todd, Pomona vice president; Joe Schroeder, Pomona president; Jim Haddock, Palm Springs, state director; Jerry Fitzwater, San Bernardino president; Ed Campbell, Redlands', state director.

## Great Adventure for Local Scouts

Two Palm Springs area Boy Scouts are engaged in a great adventure this week. They are riding the Colorado River from Hite, Utah, to Lee's Ferry, Arizona, and expect to complete the trip Saturday.

With the ten Explorer Scouts making the trip in rubber rafts, is Michael Williams of La Quinta.

Eagle Scout Robert Hillery of Cathedral City is one of the leaders of the expedition.

## PRESIDENT'S COUNCIL OF JAYCEE MEETS HERE

Plans for the coming year's activities of Junior Chambers of Commerce in the District Nine area were outlined here Sunday at Biltmore hotel by Jaycee club leaders, district officials and state board members, meeting in second annual session of the District Nine President's Council.

Don Miller of Redlands, state vice president of the Junior Chamber of Commerce, presided at the sessions.

The district comprises Riverside and San Bernardino coun-

ties and a portion of Los Angeles county.

**PALM SPRINGS** Junior Chamber was host for the sessions. Delegates started arriving early Sunday morning and following a swim period, met for luncheon at the Biltmore at noon. Business sessions followed in the afternoon.

A poolside party followed the discussions. Acting as official hosts on behalf of the local Jaycees were Stan Lewis, president, Mel Bren, membership chairman and Jim

Hadlock, past local president and a state Jaycee director.

**TEN REGIONAL** Junior Chamber of Commerce with their officials were represented at the meeting.

Dixie Bren was hostess for the visiting Jaycee wives during the day.

Manager Bob Levin of the Biltmore extended an invitation to the Council to return to the hotel for its session next year.

President Lewis reminded directors of the Palm Springs Junior Chamber of an important meeting scheduled for July 1, tonight, at the Chamber of Commerce building.

CLASSIFIED ADS  
 READ SUN

## Citizens National Marks its 51st Anniversary this Week

Citizens National Trust & Savings Bank of Riverside marked its 51st anniversary on June 28. It was announced by Herbert Samson, vice-president and manager of the Palm Springs office of the two-county banking institution. The past year has seen many advancements made by Citizens, which ranks as one of the largest independent banks in Southern California.

One of the major steps taken in the last twelve months was the merger with the three offices of the Desert Bank, in Palm Springs, Cathedral City and Indio. An enlarged office was opened in Blythe, and at the present time a new building to house the bank's Hemet office is under construction.

**TOTAL RESOURCES** reached a new high of \$139,186,980.16 on June 24, 1954; approximately

\$24,000,000 above last year's figure. Capital, surplus and undivided profits are \$8,691,217.84, and deposits are \$124,505,344.50. On June 21 the 100th consecutive dividend was paid to shareholders.

For over half a century Citizens has grown along with the development of the area it serves, and today numbers 16 offices in Riverside and San Bernardino counties. In addition to its main office in Riverside and its new office here in Palm Springs, branches are located in Arlington, Magnolia Center, Blythe, Banning, Cathedral City, Colton, Corona, Hemet, Indio, March Air Force Base, Perris, Rialto, Rubidoux and San Bernardino.

**ELDEN SMITH** is the bank's president. Other top ranking officers are vice presidents J. C. Ralphs; O. B. Ellingen, opera-

## Chamber to Aid Farmers' Fair

At the regular bi-monthly meeting of the board of directors of the Palm Springs Chamber of Commerce, President Harry F. Paisley was directed by the board to select a committee to work with the Farm-

ers' Fair of Riverside county. The Fair will be held in Hemet August 18-22.

Herbert Samson of Citizens National Bank informed the board that the Fair organization desired the Chamber's cooperation in connection with Pioneer Day Picnic on the last day of the Fair, Sunday, August 22.

Paisley named the following committee for Pioneer Day Picnic: Mayor Florian G. Boyd, honorary chairman; Mrs. Zaddie Bunker and Mrs. Culver Nichols, co-chairmen; Frank Bo-

gert, Earl Cofman, Jimmy Cooper, Harold Hicks, Earl Hough, Mrs. Austin McManus, Ward Risvold, Adrian Rosen, Herbert Samson, Phil Stone, Earl Strebe, Mrs. Claude Va-

leur, Harold West, and Cornelia White, all of Palm Springs, and Willard Hillery of Cathedral City.

The Desert Sun—86  
 and PALM SPRINGS NEWS  
 PALM SPRINGS, CALIFORNIA  
 Thursday, July 1, 1954

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## CONSOLIDATED Statement of Condition Coachella Valley Savings and Loan Association

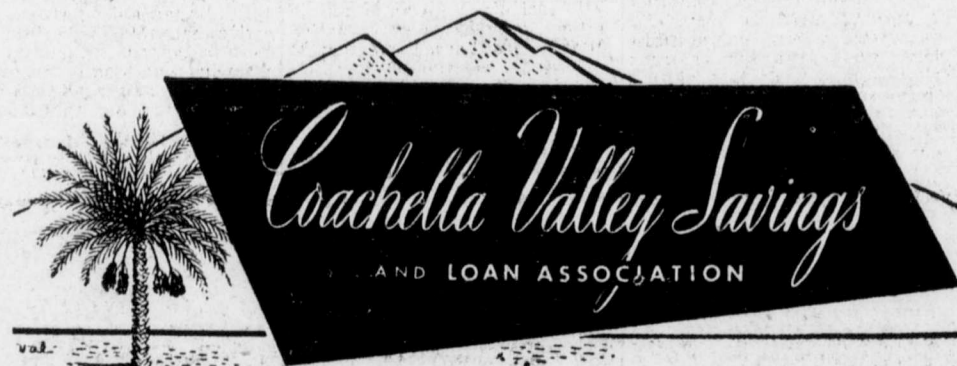
PALM SPRINGS — INDIO  
 CALIFORNIA

JUNE 30th, 1954

ASSETS	LIABILITIES
<b>Loans on Residential Property</b> .....	<b>Savings Accounts</b> .....
First mortgage loans to local residents on well located residential property.	This represents full paid certificates and savings accounts. Each account is insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation of Washington, D.C.
<b>Loans on Pass Books and Certificates</b> .....	<b>Mortgage Loans in Process</b> .....
Short term loans to our savers secured by the assignment of their saving account in this Association.	Undisbursed portion of loans made to build, buy, repair or refinance residential property.
<b>Stock in Federal Home Loan Bank</b> .....	<b>Advances from Federal Home Loan Bank</b> .....
Our interest in this reserve system where we can secure funds when needed for loans or savings withdrawals.	Funds obtained from the nationwide reserve system to supplement savings in order to meet the demand for residential real estate loans.
<b>Prepaid Expenses and Other Assets</b> .....	<b>Other Liabilities</b> .....
This includes expenses paid in advance and collections outstanding.	Miscellaneous items not yet payable.
<b>Office Building and Equipment</b> .....	<b>Reserves</b> .....
This is the amount which we have invested in our office and equipment at cost.	For depreciation of our furniture, fixtures and office building expenses.
<b>Cash and U. S. Gov't. Bonds</b> .....	<b>Reserves</b> .....
This is the amount of cash and bonds which we have on hand to meet the immediate demands for withdrawals of funds.	Money set aside out of earnings as required by law to meet unforeseen contingencies and further supplement the security of savings accounts as insured by the Federal Savings and Loan Insurance Corporation.
<b>Total Assets</b> .....	<b>Guarantee Capital Stock</b> .....
<b>\$4,767,633.74</b>	This is our permanent Capital held unimpaired for the added protection of our savings and Certificate accounts.
	<b>Surplus and Undivided Profits</b> .....
	Represents Paid-in or earned surplus together with undistributed profits all of which adds to the value of our Stock.
	<b>Total We Owe and Reserves</b> .....
	<b>\$4,767,633.74</b>

Your Savings transferred to our Association on or before July 11th will draw interest from July 1st

"WHERE MONEY GROWS FASTER"



176 SOUTH INDIAN AVENUE  
 45-149 SMURR AVENUE

Phone Palm Springs 2954  
 Phone 7-3416 — Indio



## Festive Foods for Fun on the 4th!

Good eating is a big part of holiday fun.  
 Good saving is a pleasure anytime.  
 For good eating PLUS good savings—  
 EVERY TIME—see us for all your food needs!

## SPECIAL ANNOUNCEMENT! VILLAGE MARKET

will be open all day Sunday and Monday,  
 JULY 4th and 5th

Our Meat is Guaranteed!

**U.S. CHOICE Leg of Lamb** 69¢  
**FRESH LEAN Ground Round** 59¢  
**SWIFT'S-LUER'S-HORMEL—1-lb. cello Wieners** 48¢  
**KINGAN'S Sliced Bacon** 63¢

**Large STRAWBERRIES** 19¢ box  
**Ice Cold WATERMELONS** 3 1/2¢ lb.  
**CARROTS** 5¢ bunch  
**Ripe, Firm TOMATOES** 10¢ lb.  
**Alberta PEACHES** 12¢ lb.

**LIBBY'S, Large 22-oz. Jar PICKLES!**

**Kosher Sliced** — 35¢ **Whole Sweet** — 49¢  
**Whole Dill** — 37¢ **Swt. Sld. Dill** — 49¢

Specials for July 1 - 2 - 3 - 4



441 So. Palm Canyon Drive

Phone 7932 or 9055

## Let's Have a Barbecue!

**Wesson Oil** 35¢  
**French's Mustard** 15¢

**Betsy Ross—24-oz. Grape Juice** 29¢

**S & W Vegetable Juice**  
 46-oz. — 39¢  
 12-oz. — 2 for 27¢

**Assorted Flavors Koolaid 6 for 25¢**

**BRENTWOOD Half Gallon Ice Cream** 79¢

**HERSHEY'S—1-lb. Chocolate Syrup** 19¢

**FRIEDA SCHROEDER CAKES ALWAYS IN STOCK**

We Reserve the Right to Limit  
**WEEK DAYS**  
 8:30 A.M. to 8:00 P.M.  
**SUNDAYS**  
 9:00 A.M. to 6:00 P.M.

All Advertised Items Subject to Stock on Hand